# МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ Волинський національний університет імені Лесі Українки Кафедра англійської філології

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# THE GUIDELINES OF TRANSLATION



Конспект лекцій з освітнього компонента

«Вступ до перекладознавства»

для здобувачів освіти факультету іноземної філології

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The Guidelines of Translation: конспект лекцій з освітнього компонента «Вступ до перекладознавства» (для здобувачів освіти факультету іноземної філології). Луцьк: Волинський національний університет імені Лесі Українки, 2024. 76 с.

Навчально-методичне видання містить конспект лекцій з освітнього компонента «Вступ до перекладознавства», в якому подано дефініції ключових понять та визначено базові принципи й методи перекладу. Аналіз теоретичних положень доповнений прикладами і передбачає формування фундаментальних знань з перекладу та розвиток перекладацьких навичок. Призначено для здобувачів освіти ОПП «Мова і література (англійська). Переклад» факультету іноземної філології.

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#### **FOREWORD**

The aim of the educational material booklet "The Guidelines of Translation" is to provide the basics of theoretical analysis and practical use of different approaches to translation, and to build up students' decision-making and problem-solving skills. The structure of the booklet facilitates taking the general overview on the problematic translation issues and makes it possible for the students to get insight into specific aspects of translation.

The material highlights the factors that may influence the translation performance and focuses on the ways of how to deal with them. The theoretical items are illustrated in sets of examples. Much attention in the booklet is paid to the pragmatic aspect of translation aiming at developing the theoretical knowledge and practical skills in translation in various contextual situations. The material includes a great number of translation tasks (marked as "To translate") to boost students' analytical and creative thinking and to invite them to improvise their translations. It promotes students ability to adopt suitable translation strategies and appropriate translation methods and techniques while dealing with different translation challenges.

"The Guidelines of Translation" is recommended to the students who take up their first course in the translation discipline and, thus can be seen as an initial stage in the marvelous journey to the world of translation.

# Unit 1 General Notions of Translation

- 1. Definitions of the key terms.
- 2. Misconceptions about translation.
- 3. The problem of translatability.
- 4. The role of translation / interpreting in the modern world.

# 1. Definitions of the Key Terms.

#### **Translation**

- Translation is an operation performed on language a process (or a result) of **substituting** a text in one language for a text in another.
- Translation is the **code switching** (Theory of Communication).
- Translation is the transfer (перенесення, переміщення) of meaning.
- Translation is <u>an intelligent activity</u> requiring creative problem-solving and decision-making.
- Translation is **an act of communication.**
- Translation is the communication between cultures / Interaction of cultures, 'a transfer of meaning across cultures'.
- Translation is the **exchange of information** by means of two languages (Information Theory).

A good translation is the one which produces in the minds of the readers/listeners as nearly as possible **the same effect** as the original produces on its readers/listeners.

The original – the source text (ST) – the input

The resulting text - the target text (TT) - the output

The sender of the source text – the recipient / receptor of the target text

## 2. Misconceptions about Translation.

	Misconception	Counterargument	Example
А	Knowing 2 languages	- in-depth understanding	1. I saw him dying /
	makes a translator.	and knowledge of 2	I saw that he was dying.

		languages systems (words,	2. Today is Dress Down
		word combinations and	Friday.
			3. Break a leg!
		syntactic structures, etc.),	<i>4.This work will serve no</i>
		an appropriate translation	
		method to be used;	purpose.
		- translation is <b>a skill</b> ;	5. The lecture was heavily
		should be practiced and	attended.
		polished;	
		- the cultural background	In mass media / documentary/
		which stands behind the	scientific, etc. translation
		language must be taken into	different strategies and
		consideration.	methods should be adopted.
В	Translation is easy.	- intricate, complex,	Періодичність виходу
		arduous, exhausting work;	журналу – 12 разів на
		a translator is constantly	рік.
		switching over between 2	The frequency of the
		languages and,	journal's issuing is 12
		consequently, between 2	times per year.
		mind frames and 2	The journal is
		conceptual pictures of	published/comes out/is
		<b>conceptual pictures</b> of the world.	published/comes out/is released 12 times a year.
C	Computers can do		-
C	Computers can do translations.	the world.	released 12 times a year. 1. Lab tests identified
С	-	the world. - computers are oriented at	released 12 times a year.
С	-	<ul><li>the world.</li><li>- computers are oriented at rendering words and word-</li></ul>	released 12 times a year. 1. Lab tests identified infectious agents.
С	-	the world. - computers are oriented at rendering words and word- groups;	released 12 times a year. <i>1. Lab tests identified</i> <i>infectious agents.</i> Лабораторні тести
С	-	the world. - computers are oriented at rendering words and word- groups; - are <u>impervious</u> to a	released 12 times a year. <i>1. Lab tests identified</i> <i>infectious agents.</i> Лабораторні тести виявили <mark>інфекційних</mark>
С	-	the world. - computers are oriented at rendering words and word- groups; - are <u>impervious</u> to a context or cultural	released 12 times a year. <i>1. Lab tests identified</i> <i>infectious agents.</i> Лабораторні тести виявили інфекційних агентів.
С	-	the world. - computers are oriented at rendering words and word- groups; - are <u>impervious</u> to a context or cultural background; ( <b>impervious</b> – нечутливий) - are unable to	released 12 times a year. <i>1. Lab tests identified</i> <i>infectious agents.</i> Лабораторні тести виявили інфекційних агентів. <i>2. I keep misplacing my</i> <i>charger.</i>
С	-	<ul> <li>the world.</li> <li>- computers are oriented at rendering words and word-groups;</li> <li>- are <u>impervious</u> to a context or cultural background; (<b>impervious</b> –</li> </ul>	released 12 times a year. <i>1. Lab tests identified</i> <i>infectious agents.</i> Лабораторні <b>тести</b> виявили <b>інфекційних</b> агентів. <i>2. I keep misplacing my</i> <i>charger.</i> Я постійно втрачаю /
С	-	the world. - computers are oriented at rendering words and word- groups; - are <u>impervious</u> to a context or cultural background; ( <b>impervious</b> – нечутливий) - are unable to tackle the complexities	released 12 times a year. <i>1. Lab tests identified</i> <i>infectious agents.</i> Лабораторні <b>тести</b> виявили <b>інфекційних</b> агентів. <i>2. I keep misplacing my</i> <i>charger.</i> Я постійно втрачаю / забуваю зарядний
С	-	the world. - computers are oriented at rendering words and word- groups; - are <u>impervious</u> to a context or cultural background; ( <b>impervious</b> – нечутливий) - are unable to tackle the complexities within literature or technical texts;	released 12 times a year. <i>1. Lab tests identified</i> <i>infectious agents.</i> Лабораторні <b>тести</b> виявили <b>інфекційних</b> агентів. <i>2. I keep misplacing my</i> <i>charger.</i> Я постійно втрачаю / забуваю зарядний пристрій.
С	-	the world. - computers are oriented at rendering words and word- groups; - are <u>impervious</u> to a context or cultural background; ( <b>impervious</b> – нечутливий) - are unable to tackle the complexities within literature or technical texts; - computer aided / assisted	released 12 times a year. <i>1. Lab tests identified</i> <i>infectious agents.</i> Лабораторні тести виявили інфекційних агентів. <i>2. I keep misplacing my</i> <i>charger.</i> Я постійно втрачаю / забуваю зарядний пристрій. <i>3. This comes after Biden</i>
С	-	the world. - computers are oriented at rendering words and word- groups; - are <u>impervious</u> to a context or cultural background; ( <b>impervious</b> – нечутливий) - are unable to tackle the complexities within literature or technical texts; - computer aided / assisted translation; proofreading;	released 12 times a year. <i>1. Lab tests identified</i> <i>infectious agents.</i> Лабораторні тести виявили інфекційних агентів. <i>2. I keep misplacing my</i> <i>charger.</i> Я постійно втрачаю / забуваю зарядний пристрій. <i>3. This comes after Biden</i> <i>raised eyebrows last week</i>
С	-	the world. - computers are oriented at rendering words and word- groups; - are <u>impervious</u> to a context or cultural background; ( <b>impervious</b> – нечутливий) - are unable to tackle the complexities within literature or technical texts; - computer aided / assisted translation; proofreading; - <u>'crummy'</u> translation.	released 12 times a year. <i>1. Lab tests identified</i> <i>infectious agents.</i> Лабораторні <b>тести</b> виявили <b>інфекційних</b> агентів. <i>2. I keep misplacing my</i> <i>charger.</i> Я постійно втрачаю / забуваю зарядний пристрій. <i>3. This comes after Biden</i> <i>raised eyebrows</i> last week when he said he made the
С	-	the world. - computers are oriented at rendering words and word- groups; - are <u>impervious</u> to a context or cultural background; ( <b>impervious</b> – нечутливий) - are unable to tackle the complexities within literature or technical texts; - computer aided / assisted translation; proofreading;	released 12 times a year. <i>1. Lab tests identified</i> <i>infectious agents.</i> Лабораторні <b>тести</b> виявили <b>інфекційних</b> агентів. <i>2. I keep misplacing my</i> <i>charger.</i> Я постійно втрачаю / забуваю зарядний пристрій. <i>3. This comes after Biden</i> <i>raised eyebrows last week</i> <i>when he said he made the</i> <i>"difficult decision" to</i>
С	-	the world. - computers are oriented at rendering words and word- groups; - are <u>impervious</u> to a context or cultural background; ( <b>impervious</b> – нечутливий) - are unable to tackle the complexities within literature or technical texts; - computer aided / assisted translation; proofreading; - <u>'crummy'</u> translation.	released 12 times a year. <i>1. Lab tests identified</i> <i>infectious agents.</i> Лабораторні тести виявили інфекційних агентів. <i>2. I keep misplacing my</i> <i>charger.</i> Я постійно втрачаю / забуваю зарядний пристрій. <i>3. This comes after Biden</i> <i>raised eyebrows</i> last week when he said he made the "difficult decision" to approve their transfer"
С	-	the world. - computers are oriented at rendering words and word- groups; - are <u>impervious</u> to a context or cultural background; ( <b>impervious</b> – нечутливий) - are unable to tackle the complexities within literature or technical texts; - computer aided / assisted translation; proofreading; - <u>'crummy'</u> translation.	released 12 times a year. <i>1. Lab tests identified</i> <i>infectious agents.</i> Лабораторні <b>тести</b> виявили <b>інфекційних</b> агентів. <i>2. I keep misplacing my</i> <i>charger.</i> Я постійно втрачаю / забуваю зарядний пристрій. <i>3. This comes after Biden</i> <i>raised eyebrows last week</i> <i>when he said he made the</i> <i>"difficult decision" to</i>

			Це сталося після того, як
			минулого тижня Байден
			<mark>підняв брови</mark> , коли
			сказав, що прийняв
			"важке рішення"
			схвалити їх передачу.
D	Translation is word-	- fully synchronized	1. I saw a young man at
	for-word rendering	languages (?);	the door.
	(straightforward and	- <u>sense-for-sense</u> translation	2. I have no time to spare
	mechanical process		today.
	based on fixed and		3. She was good and angry
	identically reproducible		over the matter.
	models)		4. He's an interpreter and
			<i>a half</i> ! N + a half
			5. I got the medicine over
			the counter.

# **3.** The Problems of Translatability: Unpacking the Challenge.

Not all content is easily translatable. Some concepts, idioms, or cultural references may lack direct equivalents in other languages. Translators often face **the challenge of finding creative solutions** to convey these nuances. This is where the concept of "untranslatability" comes into play, highlighting the complexity of the task.

Language is a powerful tool, a vehicle through which we express our thoughts, emotions, and culture. Yet, when it comes to translating words, expressions, or entire texts from one language to another, we often encounter a formidable challenge – the problem of translatability. This issue lies at the heart of **the intricate relationship between language**, **culture, and the human experience**.

#### The Nature of Untranslatability

Untranslatability refers to the notion that certain words, expressions, or even entire texts cannot be perfectly rendered in another language without losing some of their essential nuances and meanings. The reasons for untranslatability are multifaceted and complex, often deeply rooted in the languages themselves and the cultures they represent. The key factors that contribute to this issue are:

Cultural	Languages are deeply intertwined with the cultures they belong to.		
Nuances	Many words and expressions carry cultural, historical, or social		

	connotations that cannot be directly transposed into another language.
	For example, the Japanese term "wabi-sabi" encapsulates a complex
	aesthetic concept of beauty that is challenging to convey fully in
	English.
Idiomatic	Idioms are figurative expressions that are not translated literally.
Expressions	Attempting a literal translation can result in absurd or confusing
-	outcomes. Consider the French phrase "l'appel du vide" (the call of the
	void), which expresses the sudden urge to jump from a high place. The
	meaning is clear in French, but translating it literally doesn't capture
	the nuance.
Linguistic	Differences in grammar and syntax between languages can make it
Structure	difficult to convey the same meaning in a translation. For example, the
	lack of gendered nouns in English can make it challenging to translate
	some gender-specific terms from languages like Ukrainian or Arabic.
Conceptual	Some cultures have concepts that are entirely foreign to others. For
Gaps	instance, the Finnish word "sisu" denotes resilience, determination,
	and grit in the face of adversity, which doesn't have a direct equivalent
	in many other languages.
Contextual	Meaning is often deeply rooted in context, and translating a word or
Dependencies	phrase out of its original context can lead to a loss of meaning. For
	instance, a simple greeting like "Aloha" in Hawaiian embodies not just
	a word but a spirit and way of life.

Translate:

- 1. 107 people **lodged applications for visas** on the first day the new Visa and Consular Section of the British Embassy was opened.
  - To lodge an application подавати заяву (заявку, прохання, звернення);
- 2. Any British citizens who intend to stay in Ukraine for more than 3 months are encouraged to register their presence.
- 3. The country sees over 20 million visitors on yearly basis.
- 4. Three **must-see hop-off attractions**. (the title / tourist text)
- 5. The highest tree has the greatest fall.

1.	107 people lodged applications for	Як тільки візова служба при посольстві
	<mark>visas</mark> on the first day the new Visa and	Великобританії розпочала свою

	Consular Section of the British	роботу, 107 людей звернулися із
	Embassy was opened.	заявою про отримання візи.
		У перший день роботи нового Візового
		та Консульського відділу при
		посольстві Великобританії документи
		на отримання віз подали 107 осіб.
2.	Any British citizens who intend to stay	Будь який мешканець Великобританії,
	in Ukraine for more than 3 months are	що бажає залишитись в Україні на
	encouraged <mark>to register their presence.</mark>	термін більше, ніж 3 місяці, повинен
		зареєструватись у Консульстві.
		Усіх громадян Великої Британії, які
		мають намір залишатися в Україні на
		тривалий термін, закликають
		зареєструватися в консульському
		відділі Посольства.
3.	The country <mark>sees</mark> over 20 million	Щороку країну відвідує 20 мільйонів
	visitors on yearly basis.	туристів.
4.	Three must-see hop-off attractions	Три визначні пам'ятки, які потрібно
		відвідати під час автобусної екскурсії.
		Топ-3 туристичні атракції
5.	The highest tree has the greatest fall.	Гордість до добра не доведе.
		Не літай високо, бо низько сядеш.
		Пиха не одному вже шию скрутила.

# 4. The Role of Translation in the Modern World.

Human communication for <u>scientific</u>, <u>medical</u>, <u>technological</u>, <u>commercial</u>, <u>legal</u>, <u>cultural</u> or <u>literary</u> purposes **depends** heavily **on translation**.

A. International trade / International	The purpose of translation is to help
marketing.	companies sell their products and
	services.
	Imported goods must be accompanied with
	information in <b>local languages</b> (on the pack
	or in the form of instruction leaflets) (food
	labelling).
B. Diplomacy. Multilateral / bilateral	- Translators/interpreters help maintain
negotiations. State visits.	diplomatic relations between nations;

	- Before diplomatic documents are signed	
	they have to be <b>accurately</b> translated	
	leaving no scope for ambiguities or	
	misinterpretation.	
C. Public services.	Recent changes in the modern globalized	
	world (in the structure of the European	
	society) are producing serious challenges:	
	- migrants and refugees;	
	- conflicts;	
	- social integration;	
	- inter-lingual / intercultural mediation.	
	Translation / interpretation is supposed to	
	facilitate balanced communication	
	between cultures.	
<b>D.</b> International business cooperation.	Translation of <u>contracts</u> , <u>agreements</u> ,	
Business partnership.	treaties, business correspondence,	
	enquiries, offers, claims (complaints), sales	
	and purchases agreements, supply	
	contracts, power supply contracts, service	
	agreements, rental and lease agreements,	
	etc.	
E. Second language studies.	- 'direct method' in second language	
	teaching;	
	Translation helps the learners utilize a	
	dictionary and develop their analytical	
	comparative and contrastive language	
	skills.	

Which field are the following statements related to?

- Singular simple mistake in a contract passage may lead to **disastrous consequences** (financial damage or even a breach of business relations).
- <u>An incorrect translation</u> may cause **serious harm** in diplomatic relations, any error may become **costly** later.

#### To recap:

Translation is the intricate art and science of conveying the meaning of a text from one language to another while **preserving its essence**, **tone**, and **cultural nuances**. It is an essential process in a world where communication knows no geographical boundaries. Whether it is literature, legal documents, business contracts, or scientific papers, translation plays **a vital role in facilitating** cross-cultural exchange and understanding. Besides, translation is a challenging task that **goes beyond language fluency**. It involves numerous nuances, including cultural understanding, context, and the ability to adapt the message effectively.

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# Unit 2 Becoming a Translator / Interpreter

- 1. Bilingualism and Translation. Bilingual communication.
- 2. Profession of translator.
- 3. Translation and interpreting.

## 1. Bilingualism vs. Translation.

While many bilingual individuals may assume that they can easily translate between two languages, translation goes beyond mere language proficiency. It requires a deep understanding of the source and target cultures, context, and the ability to adapt the message effectively. A translator is essentially **a cultural mediator**, ensuring that the message resonates with the target audience.

**Bilingualism** is the ability to speak and understand two languages proficiently. Being bilingual is a valuable skill, and it is often assumed that bilingual individuals can easily transition into the role of a translator or interpreter. However, while bilingualism is a foundational element of translation, it does not automatically qualify someone to be a skilled translator or interpreter. Translation is a specific and demanding subset of bilingualism that requires more than just linguistic proficiency.

#### Translation as a Specific Type of Bilingualism

Translation can be thought of as a specialized form of bilingualism. It involves the transfer of meaning from one language to another while maintaining the essence, tone, and cultural nuances of the original text. It is a complex process that demands in-depth knowledge of both languages and an understanding of the cultural contexts in which they are used.

While bilingual individuals have the advantage of understanding two languages, translation requires additional <u>skills</u> that go beyond mere language fluency, such as **cultural competence**, **contextual awareness**, **ability of adaptation**, **specialized knowledge**, **and ethical considerations**.

• Thus, translators must be familiar with the **cultures** associated with both the source and target languages. This is crucial because language is deeply intertwined with culture. Misinterpreting cultural references or norms can lead to misunderstandings and miscommunications.

- Translators need to consider the **context** in which a text is written or spoken. The meaning of a word or phrase can change significantly depending on the context. The ability to discern context and adapt language accordingly is vital for accurate translation.
- Translators often need **to adapt** a message to make it appropriate and understandable in the target language and culture. This might involve modifying idiomatic expressions, rephrasing sentences, or using different vocabulary to ensure that the translated text is clear and culturally sensitive.
- Many translators specialize in **specific fields** like legal, medical, technical, or literary translation. Each of these areas has its own terminology and requirements, and mastering these domains is crucial for producing accurate translations.
- Translators often deal with sensitive or confidential information. They must maintain **ethical standards** and consider issues like confidentiality, neutrality, and the impact of their work on the parties involved.

While bilingualism is a valuable foundation, translation is a distinct and demanding skill that requires a unique set of competencies.

Not every bilingual individual can transition into a successful translator or interpreter without the necessary **training**, **experience**, and **knowledge of the complexities** involved in the field.

- Specifically, translation is a skill that can be honed through education and practice. Professional translators often undergo **specialized training** and gain experience in the field. Bilingual individuals who lack this training may struggle to produce accurate and high-quality translations.
- Besides, translation is a challenging task that goes beyond language fluency. It involves numerous nuances, including cultural understanding, context, and the ability to adapt the message effectively. These **complexities** can be daunting for individuals without the necessary skills and knowledge.
- Moreover, as mentioned earlier, many types of translation require **specialized knowledge** in specific fields. Being bilingual does not automatically grant expertise in, for example, legal or medical terminology.
- Additionally, ethical dilemmas in translation require a deep understanding of **professional standards** and **ethics**. Translators must navigate these challenges with care, which is often learned through formal training and experience.

# 2. Profession of Translator.

## **Skills and traits**

- **committed to** building and polishing their language skills throughout their professional life;

- cultivate knowledge of the area they work in (legal, financial, medical, computers,

business, engineering, etc.) (Each field has its own syntax, vocabulary and style);

- neutral, reserved, balanced, moderately emotional; tranquil and immovable.

## Background

- <u>Master's Degree</u> in translation;	For staff translator posts in EU
- <u>certificates</u> from courses;	institutions, a degree (in any subject,
- <u>a degree in general field;</u>	providing the applicant is fluent in two
- university-level language training in the	or more languages) is essential.
second language.	

## **Types of Translator's Job**

In-house translators	- fixed working hours;
	- an average daily output of 2-3 thousand
	words; office-based;
	- work independently or as part of a team.
Freelance translators /	- work for translation agencies or
literary translators	directly for clients;
	- work from home;
	- flexible hours, although work flow
	may be <u>unpredictable;</u>
	- short-term temporary contacts;
	- several freelance projects at one time.

# **3. Translation and Interpreting.**

Translators	Interpreters			
Common grounds				
- deep knowledge of the languages and the subject area;				
- cultural awareness;				
- familiarity with the respective norms and requirements of professional T/I.				

Translators	Interpreters
<b>Distinctiv</b>	r <mark>e features</mark>
<ul> <li><u>writing</u> skills;</li> <li>instrumental skills (вправність у використанні засобів) (use of web, dictionaries and experts);</li> <li>intellectual skills (creative and analytical / synthetic / critical thinking).</li> </ul>	<ul> <li><u>cognitive</u> skills (good short / long memory, concentration, immediate comprehension);</li> <li>p<u>hysical</u> and <u>personal traits</u> (mental and physical stress resistance, control of emotions, situation adaptation, public speaking skills);</li> <li>n<u>on-verbal</u> communication skills.</li> </ul>
Differences in t	t <mark>echnical constraints</mark>
<ul> <li>have time (hours, days, weeks) to deal with the problem encountered;</li> <li>to <u>fine-tune</u> their output;</li> <li>to look up words and phrases;</li> <li>to consult various sources;</li> <li>have some <u>leeway (запас часу);</u></li> <li>immediate comprehension is not compulsory.</li> </ul>	<ul> <li>have few seconds or minutes (simultaneous / consecutive);</li> <li>need to think on their feet;</li> <li>sometimes skip information given in the ST or paraphrase what has been said;</li> <li>cannot correct their initial utterances.</li> </ul>
Product d	lifferences
<ul> <li>are expected to be as accurate as possible;</li> <li>are required to produce <u>editorially</u> <u>acceptable written texts.</u></li> </ul>	<ul> <li>highly <u>personal;</u></li> <li>the interpreting service depends not only on the content (зміст) but also on the quality of the interpreter's voice and various <b>delivery parameters</b> (accent, intonation, speed, etc.);</li> <li>have to <b>tailor</b> (пристосовувати, підганяти, призначати для визначеної мети) their output <u>to fit</u> (точно підходити, відповідати потребам) their <u>audience.</u></li> </ul>
	vorking environment
- subjective in nature	e of <u>stress</u> - <u>stage fright</u> at high-level meetings (court, presidential palace, international conferences on highly topical issues, international festivals, sports events, face-to face talks with well-known personalities, etc.).

Sources: U 2 1. The Role of Bilingualism in Translation Activity https://translationjournal.net/journal/39bilingual.htm 2. All the Types of Bilingualism Listed Down and Explained https://linguisttoday.com/all-the-types-of-bilingualism-listed-down-and-explained/ 3. WHICH TYPE OF BILINGUAL ARE YOU? THERE ARE 3 TYPES https://www.languageconnections.com/blog/blog-what-type-of-bilingual-are-you-there-are-3-types/ 4. What are the three types of bilingualism? https://multilingualmontessori.org/what-are-the-three-types-of-bilingualism/ 5. Different types of bilingual person you need to know https://transcore.co.id/different-types-of-bilingual-person-you-need-to-know/ 6. Career as a Translator: Qualifications and 8 Types of Jobs https://www.indeed.com/career-advice/career-development/career-as-a-translator 7. Translator job description https://resources.workable.com/translator-job-description 8. What Is a Translator? Common Tasks, Types, & Skills https://www.upwork.com/resources/what-is-a-translator 9. PROFESSION OF TRANSLATORS in Ukraine https://ukrlawcouncil.org/en/eng-registers/profession-of-translators/ **10. TRANSLATION: THE FUTURE OF THE TRANSLATOR'S PROFESSION** https://www.a-stw.com/en/translation-the-future-of-the-translators-profession/ **11.** What makes a professional translator? https://leontechtrans.com/what-makes-a-professional-translator/

# Unit 3 Models of Translation

- 1. The stages of translation process. The basic model of translation.
- 2. Translation verification.
- 3. Special models of translation process.

#### Introduction

To start a machine translation, **computer designers** invited a group of experienced translators to ask them some questions, seemingly naive but directly referring to their profession:

#### How do you translate?

# Could you tell us in detail everything about the translation process?

#### What goes on in a translator's brain?

#### What operation follows what?

These simple questions took everyone by surprise, for it is a difficult thing to explain what the process of translation is.

Attempts to conceptualize / explain the translation process have brought to life some theories, or **models**, of translation.

- A model is a simple description of a system, used for explaining how something works.
- A model offers a simplified representation of the essential features of the system or object.

# **1.** The Stages of Translation Process. The Basic Model of Translation.

The **translation model** is a **description of mental operations** performed by a translator while replacing the ST with the TT.

Translate:

1. russia still *maintains air superiority*, making it difficult for Ukraine's ground forces to advance.

2. No injuries were reported.

3. The American Heart Association released a <u>statement</u> warning again that e-cigarettes *carry risks for heart and lung disease*.

#### 4. Twitter owner Elon Musk replaced the Twitter's **iconic bird logo** with the letter X.

Translation options:

- 1. Росія все ще *зберігає перевагу в повітрі*, що ускладнює просування українських сухопутних військ.
- 2. Про постраждалих не повідомляється.
- 3. Американська асоціація лікування серцево-судинних хвороб оприлюднила заяву, в якій знову попередила, що електронні сигарети *несуть ризики захворювань серця і легенів*.
- 4. Власник Twitter Ілон Маск замінив **знаковий логотип** Twitter у **вигляді птаха,** на літеру X.

# The Basic Model of Translation

Translation consists of two moves and involves three participants:

Move 1		Move 2
ST Sender	Translator	TT Receptor / recipient
- communication between		- communication between the
the sender of the		translator and the receptor
source text (ST) and the		of the newly produced,
translator		target text (TT)
<b>COMPREHENSION</b> /		FORMULATION /
<b>UNDERSTANDING</b>		PRESENTATION.
The ST message must be		and delivered adequately to the
understood properly by the		TL receptor (the <i>second move</i> )
translator (the <i>first move</i> )		

The message, produced by the translator, should <u>evoke</u> practically <u>the same response</u> in the TL receptor as the original message does in the SL receptor.

#### 2. Translation Verification.

Some scholars highlight one more stage of the translation process, namely, verification. **Verification** is the process of establishing the truth, accuracy, or validity (обгрунтування) of something.

Translation verification involves checking a potential presentation / intermediate presentation of a *poly-semantic lexical unit* (багатозначна лексична одиниця) in the situational context. It results in making the final presentation version.

Move 1	Move 2	Move 3
COMPREHENSION /	<b>VERIFICATION</b>	FORMULATION /
UNDERSTANDING		PRESENTATION

# **Types of Verification**

# **Simultaneous Verification – Delayed Verification**

*Delayed* – сповільнений, відтермінований, затриманий, відкладений.

Simultaneous Verification	Delayed Verification				
1. They walk their <b>dog</b> three times a day.	1. He left his umbrella in the <b>car</b> .				
	<b>Car</b> – автомобіль; вагон трамвая;				
	залізничний вагон;				
	Probably, when he was having diner there.				
1. He <b>reads</b> a lot.	1. He enjoyed healthy life in the <b>country</b> .				
2. The document <b>reads</b> as follows.	<b>Country</b> – країна; територія; сільська				
	місцевість; провінція; музика «кантрі».				
	He had always dreamed to live in a small				
	settlement.				
1. He raised his <b>hand</b> .	1. He gave them the <b>bird.</b>				
2. Do you need a <b>hand</b> ?	<b>Bird</b> – птах; дівчисько; хлопець; літальний				
3. He stared at the <b>hands</b> of the clock.	апарат; образливий жест; волан (у				
	бадмінтоні); арештант, злочинець.				
	They got offended.				
1. I need a <b>spade</b> and a bucket to do some	1. He's got clubs and hearts and diamonds				
gardening.	and spades.				
	He seems to be lucky at card playing.				

Spades	Clubs	Diamonds	Hearts	
піка	трефа	бубна	чирва	у французьких картах
вино	жир хрест	дзвінка	чирва	у німецьких картах
мечі	палиці	монети	чаші	в італійських та іспанських картах

## **3. Special Models of Translation Process.**

Scholars have developed various models of translation, each highlighting specific aspect of translation process:

- Situational (denotative) model of translation;
- Transformational model of translation;
- Semantic model of translation;
- Psycholinguistic model of translation;
- Interpretive model of translation;
- Experimental model of translation;
- Functional model of translation;
- Procedural model of translation [prə'si:dʒ(ə)r(ə)l].

**Psycholinguistic Model of Translation** 

Translation is a kind of speech event. It develops according to the psychological rules of speech event.

Phase 1	Phase 2	Phase 3
a translator understands the	a translator transforms the	a translator outlays this inner
message (motif)	idea of the message into	code into the target text or re-
	his/her own inner speech	transmits the message to the
	program	target receiver

#### **Procedural Model of Translation**

	Stage 1	Stage 2 Stage		Stage 3	
<b>Pr</b>	e-translation analysis	<b>T</b> r	anslation proper	Post-translation analysis	
Cr	Critical thinking		Creative thinking		ical / creative thinking
				Self	f-reflexivity
1.	Read the entire ST.	1.	Translation is <b>not linear</b> .	1.	Read the translated text
					through in order to:
2.	Identify:	2.	Make a <b>draf</b> t translation	2.	Check there are no omissions
	- the <b>subjec</b> t of the ST		Всі стосунки, від шлюбу		of any functional elements
	(extra-linguistic information		до бізнесу, вимагають		
	is needed)		якогось елементу		
			компромісу.		
3.	- the <b>purpose</b> of the ST	3.	Make adjustments to the	3.	Assess the accuracy of the
			draft translation.		message transfer
			Verification.		
			Adjustment – уточнення,		
			корекція, поправка		

4.	- the genre of the ST	4.	Fine-tune the final text	4.	Check that any translation
			Fine-tune –		queries are dealt with
			налагоджувати,		properly
			налаштовувати,		Query – питання, сумнів,
			відрегулювати		знак (?) на полях тексту
5.	- the <b>potential challenges</b>		У всіх стосунках, як у	5.	Ensure that the TT reads like a
	(terms, abbreviations /		сімейних так і у ділових,		piece of original writing in
	acronyms, proper names,		має бути певний		the TL (rather than a
	idioms, set expressions,		компроміс		translation)
	grammatical structures, etc.)				
	All relationships, from				
	marriage to business, call				
	for an element of give and				
	take.				
6	Adopt a <b>general</b>				
	translation strategy				

#### To recap:

<u>Translation Model</u> helps inspect closely and thoroughly <u>the moves</u> that a translator takes while understanding and formulating the original message in the target language. One of the moves to facilitate the translation performance is <u>verification</u> of the intermediate model against the cognitive, linguistic and pragmatic factors.

<u>The Procedural Model</u> of translation attempts to explain in detail what a translator should do in order to ensure a high level translation performance.

Sources: U 3 1. Modes of translation https://studfile.net/preview/3544031/page:18/ 2. Models of translation https://studfile.net/preview/8537839/ 3. Three models of translation https://www.researchgate.net/publication/315527926\_THREE\_TRANSLATION\_MODEL\_APPROA CHES/link/599c226e45851574f4ac8be2/download 4. Video https://www.google.com/search?q=models+of+translation&oq=models+of+tr&aqs=chrome.0.0i512j69 i57j0i51213j0i22i30l5.9131j0j15&sourceid=chrome&ie=UTF-8#fpstate=ive&vld=cid:8c1e1aa6,vid:ym\_vgL37ywM

# Unit 4 The Key Factors that Influence Translation

- 1. The constraining factors of translation.
- 2. The cognitive factor of translation.
- 3. The linguistic factor of translation.
- 4. The extra-linguistic factor of translation.

## Introduction

Translate:

- 1. The International Forum was arranged as a series of sessions and dealt with five themes.
- 2. It puzzled Lucy why Selina was being so helpful.
- 3. Am I calling at a bad time?
- 4. The city resists russian takeover.
- 5. Підлога скрипить (creak; squeak; grate; crunch;)
- 6. Many people oppose to this view.
- 7. Тема мого дослідження структура рекламних текстів.

# **1. The Constraining Factors of Translation.**

The formulation of the key principles of translation calls for consideration of the factors that influence all translation events, irrespective of what languages are involved.

- problematic issues in the translated texts that are caused by translation constraints of different nature
- **Constraint** стримувальний фактор, обмеження, напруженість; A **constraint** is something that limits or controls what you can do.

The **factors** that influence the translators' decision-making and problem-solving process:

- genre, function, style of the source text, its cultural dimensions, the amount of linguistic complexities, the type of the target recipient, etc.

However, when generalized, the most significant factors that translators should primarily be aware of are the following:

**I. Cognitive** (The balance of two modes of thinking about the world).

**II. Linguistic** (Grammatical, lexical and stylistic correspondence).

**III. Extra-linguistic (Pragmatic)** (The consideration of situational context and cultural / historical / political background).

The influence of these factors oftentimes results in translation **asymmetry**, **divergences** (відхилення, розходження), and **transformations**.

# 2. The Cognitive Factor of Translation.

- Human interaction with the world is mediated through informational / mental structures in the mind of language speakers
- ! A language expression mirrors the way by which people speaking the language **mentally construct the situation** to be described
- The information about the world is structured differently in different languages; it is <u>brought about</u> by the nation's shared experience, concepts and values.

E.g., I like the book. – Мені подобається ця книга.

The differences in mental structures are reflected in the differences of:

- Grammatical systems of national languages; systems of nomination; ways of describing things.

Examples:

1.

Були витрачені величезні кошти, проте результат виявився негативним

Translator (a not native English speaker): Enormous sums of money were spent but the result was negative.

Edited translation by a native English speaker: *Enormous sums of money were spent to no avail.* 

to no avail – to fail to achieve what you want / безрезультатно

2.

Це те, що ви хочете сказати?

Translator (a not native English speaker): This is what you want to say?

Edited translation by a native English speaker: This is what you mean?

3.

<mark>Ця практика продовжувалась і після арабського завоювання</mark>.

Translator (a not native English speaker): This practice continued after Arab conquest as well.

Edited translation by a native English speaker: This continued even after Arab conquest.

#### 4.

Міста виходять на відкритий ринок (назва статті).

Translator (a not native English speaker): Cities and towns are coming out to open market. Edited translation by a native English speaker: *Cities enter the open market*.

#### 5.

Частка військового замовлення на підприємстві перевищила 50%.

Translator (a not native English speaker) : The share of the military orders at the enterprise exceeded 50%

Edited translation by a native English speaker: *Military orders represented just over 50%* of the plant workload

Workload – об'єм роботи

#### 6.

#### Деякі проблеми вже вдається вирішувати.

Translator (a not native English speaker): We already succeed in solving some of the problems.

Ed: We are already resolving some of the problems.

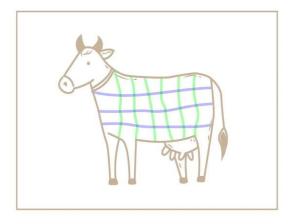
#### 7.

<mark>Скло буває різним</mark>.

Translator (a not native English speaker): Glass can be different.

Edited translation by a native English speaker: *The glass comes in different types* 

The cognitive factor involves the concept of **slicing the world differently** (similar to cutting an animal for cuts of meat):



In some cultures particular aspects of the objective world are **emphasized**, in others these aspects can be **minimized** or **left out**.

Translation **reduction** / **compression**. Translation **extension** / **decompression**. Translation **transformations**.

#### Translate:

- 1. He pulled his hand out of his pocket.
- 2. Think back to when you were in school.
- 3. Він працьовитий і відповідальний.
- 4. Бажаю Вам довгих років життя!
- 5. My notebook is half as expensive as yours. I paid half as much as you paid for yours and mine is much faster.
- 6. His right arm was still aching and his left hand got numb. His right leg was still aching and his left foot got numb.

Translators should <u>take into consideration</u> the **cognitive factor** and balance between two **modes of thinking** about the world / to level off the differences.

Ignoring the cognitive factor may **result in unjustified word-for-word** translation or the translation about which a target recipient would say "We don't say this way".

## 3. The Linguistic Factor of Translation.

The linguistic factor deals with appropriate translation of **grammatical** and **lexical** units and **Stylistic** correspondence (Style and register (formal / informal)).

#### Grammar

Translate:

- 1. The actor X, who had been 'out' for 6 months, played the part of Dr. Dominic in the  $4^{th}$  act.
- 2. He is being egoistic.
- 3. She came near crying.
- 4. There is no knowing with the weather.

#### Vocabulary

Lexical items / word groups (word-combinations) Translate:

- 1. your <u>attendance</u> is requested;
- 2. <u>attendance</u> of school is compulsory;
- 3. large <u>attendance;</u>
- 4. medical attendance;
- 5. to be in <u>attendance</u> upon somebody.
- 6. <u>long</u> memory; long custom ; He won't be <u>long</u> in coming. In the <u>long</u> run. Translate:
- 1. A bare conductor ran in the carriage.
- 2. They put a match to the gym.
- 3. It is an immune game.
- 4. There are more ways than one to kill a cat.
- 5. 'Pirates of the Caribbean: Dead Man's Chest'.

#### Style / register (formal / informal).

Bookish / neutral / colloquial words. For example:

\* \* \*

Bookish: to join the majority Neutral: to die Low colloquial: to kick over \* \* \* Bookish: infants Neutral: children

Colloquial: kids

Low colloquial: brats.

Translate:

Neutral style	Colloquial style
Bob	Bob
1. Bob is a good guy.	1. Bob is a great guy.
2. He never loses control of himself.	2. He never blows his stack (не
3. He hardly ever becomes angry.	зривається)
4. He is successful, he reaches his life's goal.	3. He hardly flies off the handle (не
	біситься).
	4. He knows how to get away with
	things, he's got it made.

# 4. The Extra-Linguistic Factor of Translation.

The extra-linguistic (pragmatic) factor involves consideration of the **situational context** and **background information / knowledge**.

**Background knowledge** is the sum of knowledge about facts on **history**, **culture** and **politics** that helps a linguist understand the **context of a speech**, **text**, or **any form of communication**.

Translate:

- 'What will you have? he asked me.
   I looked at him doubtfully.
   Prohibition was in force.
   And to all appearance, the ship was bone-dry.
- 2. I want to add a word of appreciation to X who will be up here in a moment. (X's speech has been announced)
  Я хочу додати слово вдячності X, який буде тут через хвилину. Я хотів би подякувати X, який незабаром підніметься на цю трибуну.
- 3. She was six feet tall.
- 4. Pull! Push!

# To recap:

The key rules of translation are invisible for it is a **mental** rather than a mechanical process. Translation is a continuous **decision-making** and **problem-solving process**. A translator should improvise the appropriate **case-by-case solution** while paying due attention to **cognitive, linguistic** and **extra-linguistic factors**.

# Unit 5 Classifications of Types of Translation

- 1. Basic classification of translation types.
- 2. Types of translation based on subject area of the text.
- 3. Types of translation based on the end product or use of the translation.
- 4. Types of translation based on the translation approach / method employed.

Welcome to watching

https://www.youtube.com/watch?v=mom8k\_9uqXE

ТОПОВЕ українське озвучення: на які вихиляси здатні українські перекладачі.

## Introduction

## Importance of translation type awareness

It is crucial for a translator to differentiate various types of translation because different types of translation *serve distinct purposes and require specific approaches*.

Knowledge of translation types *helps ensure* the accuracy, effectiveness, and appropriateness of the translated content.

A theory of translation types *equips translators with tools to tailor their translation to the specific needs and expectations of the target audience and purpose*, whether it is a legal contract or a marketing brochure. For instance, translating a legal document requires a different approach than translating a literary work, and understanding the theory *helps the translator make the right decisions*.

In some types of translation, such as technical or scientific translations, accuracy *is of utmost importance* whereas creative translations like literary works *might prioritize capturing the essence and emotions of the original text over strict adherence to every detail.* 

Depending on the type of translation, *different amounts of time, effort, and resources may be required*. Some translations might involve extensive research and consultation, while others could be more straightforward.

Some translations need to be completed quickly, while others require more meticulous attention. Understanding translation types helps translators *manage time constraints* 

effectively without compromising quality. Being well-versed in the theory of translation types *enhances a translator's professionalism and expertise*.

There can hardly be recommended a single "most popular" classification of translation types, as different scholars and practitioners might emphasize different aspects of translation based on their perspectives and needs. However, some classification systems *have gained widespread recognition and use within the field of translation studies.* 

Remember that different classifications are not mutually exclusive, and many translation projects may *involve a combination* of these approaches depending on the specific text, context, and desired outcome.

## **1.** Basic Classification of Translation Types.

Criterion	Type of translation	Sub-type of translation
Translating agent	Human	Post-Editing Machine
		Translation (PEMT)
	Machine (MT)	Computer-Assisted/Aided
		Translation (CAT)
Media	Written (Translation)	
	Oral (Interpreting)	
Set of conditions	Continuous (Written)	
	Momentary (Interpreting)	<b>Consecutive</b>
		Simultaneous
		<mark>(Synchronous)</mark>
Communicative	Literary	
function	(literary artistic)	
	<b>Informative</b>	General /Socio-political
		Special (Specialized)
Degree of 'loyalty' to the	Semantic	<b>Faithful</b>
original	'Recreates the precise flavor	
(Peter Newmark)	and tone of the original'	
	author-focused.	

It focuses on <i>reproducing</i>	
the precise meaning of	
the source text.	
<b>Communicative</b>	Free
Produces the same effect on	Paraphrase
the reader; natural; reader-	
oriented;	
emphasizes the impact of	
the translation on the	
target audience.	

medium — засіб; спосіб, шлях; continuous — тривалий, триваючий; momentary — миттєвий.

# 2. Types of Translation Based on Subject Area of the Text.

Туре	Explanation	Sub-type	Explanation
<b>Technical</b> Translation	1. Expert knowledge is	<b>Patent</b>	
	needed.	Translation	
	2. Engineering /	['peit(ə)nt]	
	industrial texts		
Scientific Translation	Research papers,		
	journal articles,		
	experiment/trial		
	results		
Medical Translation	Medical reports,		
	product instructions,		
	clinical trial		
	documentation		
Financial Translation	Banking, stock	<mark>Economic</mark>	
	exchange, forex,	Translation	
	financing and financial		
	reporting documents,		
	company accounts,		
	annual reports		
Legal Translation	Legal background		

	Contracta logal	<b>Juridical</b>	Lagally hinding
	Contracts, legal		Legally-binding
	reports, court	Translation	documentation;
	judgments, expert		license and
	opinions, legislation		commercial
			contracts; partnership
			agreements, accords;
			laws; regulations and
			decrees
		Judicial	Court proceeding
		Translation	documentation;
			birth or marriage
			certificates, identity
			documents,
			sentences,
			testimonies
<b>Commercial</b>	Business	<b>Business</b>	
Translation	correspondence,	Translation	
	reports, marketing and		
	promotional materials,		
	sales proposals		
		<b>Marketing</b>	Promotional materials
		Translation	
		<b>Administrative</b>	Management reports
		Translation	and proposals

# 3. Types of Translation Based on the End Product or Use of the Translation.

Туре	Explanation	Sub-type	Explanation
Certified	Signed and dated	<b>Official</b>	
Translation	(with the company		
	seal)		
Summarizing	The process of		
Translation	condensing the		
(реферативний	main ideas or key		
переклад)	points of a source		
	text (ST) into a		

[see more	shorter version in		
	a target text (TT).		
Supplement 1]		<u>a</u>	
Software	Adaptation for	Game	
Localization	another language	<b>Localization</b>	
[see more	and culture;		
information in	,		
Supplement 2]	Suitable for the		
	target culture		
		<b>Multimedia</b>	Videos and movies, on-
		<b>Localization</b>	line presentations,
			e-Learning courses
Script Translation		Voice-over	Translation and
			recording of scripts
			in other languages
		<b>Dubbing</b>	
		<b>Subtitle</b>	Producing foreign
			language captions for
			subtitles
<b>Website</b>	The translation		
<b>Localization</b>	and <b>adapting</b> of		
	relevant content on		
	a website to best		
	suit the target		
	language and		
	culture.		
Trans-creation	Adapting a		
	message to elicit		
	the same		
	emotional		
	response in		
	another language		
	and culture.		
	Creates a new		
	message.		
	Adverts and		
	promotional		
	messages		

Audio Translation	Documentation of	
	what video / audio	
	recording says.	

# 4. Types of Translation Based on the Translation Approach / Method Employed.

1.	Literal translation	
2.	Verbal translation	
3.	Word-for-word translation	
4.	Interlinear translation	Interlinear gloss
5.	<b>Descriptive</b> translation	
6.	Antonymic translation	
7.	Adaptation	
8.	Idiomatic translation	A. Idiomatic
		Calque or loan translation
		Blue-print collocations
		B. Idiomatic
		Partially similar
		C. Idiomatic.
		Different

	Method	Language	Explanation	Examples
		Level		
1.	Literal translation	The level of	The form and	
		words / lexemic	lexical meaning of	
		level	the words in the SL	
			and TL <u>fully</u>	
			<u>coincide.</u>	
			International by	Conflict, bomb,
			origin morphemes,	polemic, conservative,
			(macro-, anti-,	manifestation.
			hyper-, poly-).	
			Internationalisms.	

			To note!!! Pseudo-	Accurate, actual,
			internationalisms.	Dutch – False friends
			False friends.	
			Close to literal	
			translation are	
			transcription and	
			transliteration.	
2.	Verbal translation	on the level <u>of</u>	the <b>form</b> of the	undesirable, to sleep,
		morphemes and	corresponding SL	sleepless, cup, table,
		words	and TL words is	fast
			different, but the	
			meaning is	
			identical.	
			Some words take	interview, image
			literal and verbal	
			translation.	
3.	Word-for-word	the level of	The lexical meaning	to sing and dance;
	<b>translation</b>	word-	of the <u>component</u>	I sent him a message
	A literal	combinations	<u>units</u> (мовні	yesterday.
	translation that	and sentences	одиниці / слова, що	He is my best friend.
	is <b>natural</b> and		складають фразу /	
	correct in the target		речення), <u>the</u>	
	language.		structure and the	
	It works between		word order both in	
	languages that have		the SL and TL units	
	very similar		fully coincide.	
	grammatical			
	structures.			
4.	Interlinear	the level of	Presents each line of	
	<b>translation</b>	sentences	the ST with a line	
			directly beneath it	
			giving a word-by-	
			word/ literal /	
			<i>verbal</i> translation in	
			the TT.	
			Focuses on	
			individual words,	
			but they do not tell	

			.1 1 1	
			the whole story as to	
			how these words	
			interact with the	
			other words around	
			them.	
			The choice of the	
			final option	
			(остаточний /	
			кінцевий варіант)	
			is determined by the	
			aim, restrictions and	
			style of the	
			translation.	
	<b>Interlinear gloss</b>		Glosses are notes	
			made in the margin	
			or between the lines	
			of a text.	
			A <b>gloss</b> is a	
			definition or brief	
			explanation of a	
			word.	
			A <b>glossary</b> is	
			typically found in a	
			text as an <i>appendix</i>	
			of specialized terms	
			that the typical	
			reader may find	
			unfamiliar.	
5.	<b>Descriptive</b>	- the level of	Provides	
	translation	words and	explanation of the	
		phrases	meaning of a SL	
		- takes the level	word or phrase in	
		shift (from the	the TL.	
		level of words to		
		the level of		
		phrases (word-		
		groups) or vice		
		versa		

			T( ', 1 1	<b>1</b>
			It is used when	<i>Кнопкодав</i> – a button
			dealing with culture-	pusher in the
			bound units, terms,	Parliament;
			idiomatic	Yorkshire pudding
			expressions, etc.	йоркширский пудинг
				(пиріг з
				бездріжджового
				тіста, запечений в
				соці м'яса, що
				смажиться над ним);
				<i>maisonette</i> – квартира
				на двох поверхах,
				<b>В2В</b> – ділові
				відносини між
				підприємствами
				<b>Phishing</b> – вид
				інтернет шахрайства,
				метою якого є
				виманювання у
				довірливих або
				неуважних
				користувачів мережі
				персональних даних
				клієнтів.
6.	Antonymic	the level of	When an	1. It was slippery, I
	translation	word-groups and	affirmative in	might have fallen
		sentences	structure language	down.
			unit (word, word-	2. Hang on, please.
			group or sentence)	3. Keep clear of the
			is conveyed via a	door!
			negative in sense	4. They sell books with
			or structure but	legs.
			identical in	
			content language	
			unit, or vice versa.	
			Cases of <u>no-direct</u>	5. Do not let it pass
			equivalents,	unheeded.
			<u>conventional</u>	

			<u>utterances</u> , <u>double</u>	6. We lingered over
			negation.	our meal.
			Affirmative $(+) =$	7. Keep the change.
			Negative (-)	8. That was not
				unbearable.
			Negative (-) =	9. The previous day is
			Affirmative (+)	a complete blank.
				10. He was not
				unfriendly to me.
7.	Adaptation	the level of	Substitutes	«Слово о полку
		words/ word-	a culturally-	Ігоревім» - The Song
		groups/	specific	of Igor's Campaign (or
		sentences	reference with	Lay of Igor's
			something that's	Campaign, or The Igor
			more relevant or	Tale);
			meaningful in the	«Кобзар» - The Bard
			TL and T culture.	(or The Minstrel)
				Different cultures celebrate
				different <b>coming of age</b> birthdays – 21 in many cultures,
				20, 15 or 16 in others.
				Animals have different connotations across languages
				and cultures. Owls are
				associated with wisdom in
				English, but are a bad omen to Vietnamese.
8.	Idiomatic	the level of	by using <b>TL</b> stable	. 194144110501
	translation	word-groups	/ <u>fixed / set</u>	
	[see more		expressions or	
	information in		clichés	
	Supplement 3]			
			typical in a certain	
			area of human	
			activities, such as	
			commerce,	
			economy, science,	
			politics, technology,	
			judicature, mass	
			media, etc.	

A. Idiomatic		The content (зміст)	1. labour force
Calque or loa	n	of the SL and TL set	2. working week
translation	•	expressions is	3. governmental
Blue-print		identical and	spending
collocations		the components of	<i>4. on the brink of war</i>
conocations		the SL and TL set	5. a mission of good
		expressions <b>fully</b>	will
		coincide.	6. the position of
		comerce	strength.
<b>B. Idiomatic.</b>		The content (зміст)	1. the rule of law
Partially simi	lar	of the SL and TL set	2. conservative
I al tiany sinn		expressions is	administration
		identical and	<i>3. peace of mind</i>
		the components of	4. labour supply –
		the SL and TL set	пропозиція на ринку
		expressions <b>partly</b>	праці
		coincide.	5. role models
		contract.	6. bread and circuses
			<ol> <li>or political</li> </ol>
			grounds – 3
			дгоиназ — з політичних мотивів
			8. public revenues – державні доходи (в
			бюджеті)
			,
			9. breath analyzer test – аналіз на вміст
C Idiamatia		The content (preise)	алкоголю
C. Idiomatic		The content (3MicT)	1. fact and fiction
<b>Reformulation</b>		of the SL and TL set	2. subsistence level
<b>Totally differ</b>	ent	expressions is	<i>3. trees and shrubs</i>
		identical and	4. to be on report —
		the components of	підлягати
		the SL and TL set	дисциплінарному
		expressions are	стягненню
		semantically (3a	5. sign and
		своїм значенням)	countersign.
		different.	

# Newspaper Clichés

1. Легалізуватись

Verbal tr. – to get legalized Adequate tr. – *to obtain legal status* 

- **2. Офіційна особа** Verbal tr. – official person Adequate tr. – *public officer, official*
- **3.** Фінальна гра на кубок Verbal tr. – final game for the cup Adequate tr. – *Cup final*
- **4.** Сфабрикована версія Verbal tr. – fabricated version Adequate tr. – *fake report*
- **5. Ходяча енциклопедія** Verbal tr.—walking encyclopedia Adequate tr. – *walking library*
- **6. Не для преси** Verbal tr. – not for the press Adequate tr. – *off the record*
- **7.** Спеціаліст з питань планування Verbal tr. – a specialist on the questions of planning Adequate tr. – *planning officer*
- 8. Комплексна програма (для туристів)
  Verbal tr. complex program
  Adequate tr. *package tour / package deal / package plan*

Idiomatic translation makes sense only when it is situationally and stylistically appropriate.

### **Translate:**

1. Конкуренти пропонують аналогічну спортивну продукцію в середньому на 30-45% дешевше.

2. Крім того, вони проводять акції для клієнтів, наприклад, 20% знижка на першу покупку 50% – на другу.

## To recap:

- 1. Translation types are distinguished on the basic of various criteria, i.e. depending on the translating agent, the media, the set of conditions, the communicative aim, the degree of 'loyalty' to the ST, the subject area, the end product and the method used in translation.
- 2. The translation types usually criss-cross and overlap. For ex., the translation type of an e-lecture can be identified as computer-aided, continuous, specialized, communicative, scientific, multimedia localization, idiomatic.

**To note**: A translator should be aware of different translation types since each of them calls for different approaches, methods and techniques. The choice of a translation method depends on a set of factors that have to be taken into consideration while translating. On account of structural and semantic discrepancy between English and Ukrainian it is hardly possible to translate (English =Ukrainian) symmetrically / directly.

Discrepancy – відмінність, різниця, несхожість

But any translation should help facilitate smooth communication and overcome the language barrier.

3. The awareness of different types of translation is essential in the language service industry when addressing a translation service provider or offering translation service in a particular field.

# To U 5

# Supplement 1

**Summarizing (summary) translation** (*peфepamuвний переклад*) is the process of condensing the main ideas or key points of a source text (ST) into a shorter version in a target text (TT). Unlike full translation, which involves translating every detail and nuance of the original text, summary translation focuses on **capturing the essence** and most important aspects of the source material.

**Summarizing translation** is often used in contexts where the audience needs a quick understanding of the content, such as in business reports, academic papers, news articles, or briefing documents. It is particularly useful when the original document is too lengthy or detailed for the intended purpose.

# Key Aspects of Summarizing Translation

The translated summary is significantly shorter than the original text. - Condensation

- 1. It highlights the main ideas, arguments, or events without going into detailed explanations or descriptions. Focus on Main Points
- 2. The summary should be clear and concise, making it easier for the target audience to understand the core message quickly. **Clarity**
- 3. While the summary is shorter, it still needs to be accurately and effectively translated into the target language, maintaining the original meaning and context. Language Adaptation

# The Stages of Summarizing Translation

# (a step-by-step guide for a translator to follow)

# **<u>1. Pre-translation analysis:</u>**

- 1. Determine **the purpose** of the summary translation and the needs of the target audience. This helps in deciding what content is essential.
- 2. Read the ST thoroughly to understand its main ideas, arguments, and key points.
- 3. As you read, **highlight** or **note the main points**, arguments, and essential data. Focus on thesis statements, conclusions, and any other critical information.
- 4. **Be selective** about what to include in the summary, focusing only on the most critical information.
- 5. **Identify** and **omit** (**disregard**) **less important details**, examples, and secondary information that do not contribute to the core message.

# 2. Translation proper:

- 1. Some translators find it helpful to write **a rough summary in the source language** before translating it. This helps in ensuring all main points are covered.
- 2. **Translate the highlighted main points** and essential information into the target language, ensuring accuracy and maintaining the original context.
- 3. **Rephrase** and **condense** the translated text to make it shorter and more concise. Ensure that the summary is clear and easy to understand.
- 4. Use simple and direct language. Avoid unnecessary words and complex structures.

# 3. Post-translation / editing:

- 1. Check the summary translation against the ST to ensure **all key points** are **accurately represented**.
- 2. Edit the summary for **clarity, coherence**, and **readability** in the target language.

- 3. Make sure that the **terminology and tone** are **consistent** and appropriate for the target audience.
- 4. **Proofread** the final summary translation for any grammatical, spelling, or typographical errors.
- 5. If possible, have a colleague or a native speaker **review** the summary to ensure it meets the intended purpose and is easily understandable.

By following these stages, a translator can create a clear, concise, and accurate summarizing translation that effectively communicates the essential points of the original text to the target audience.

# Summarizing Translation Example 1

The source text:

## Our Dublin tip

Ireland's capital city has lots to keep you entertained. But don't worry, there's no need to rush in Dublin. Book the 48-hour ticket option and explore this historic city at your own pace. With unlimited journeys and the freedom to hop on and off the bus as much as you like, the 48-hour ticket ensures you'll have plenty of time to explore Dublin's key attractions. Once you've explored Dublin from the great vantage point of our double-decker buses, why not take advantage of the free guided walking tour included in the price of your ticket? This historical tour with a modern twist will take you past some of Dublin's most famous pubs, churches and landmarks. Your witty guide will entertain you with fascinating stories and you'll learn about Dublin's rich history, from Viking settlements right up to the present day.

The target text:

# Порада тим, хто планує відвідати Дублін

Столиця Ірландії завжди знайде чим вас розважити. Автобусний квиток, який дійсний 48 годин - це ідеальний варіант, щоб дослідити основні культурні пам'ятки Дубліна у зручному для вас темпі. У вартість квитка входить пішохідна екскурсія з дотепним гідом, який розважить вас захоплюючими розповідями про багату історію Дубліна, починаючи з поселень вікінгів і закінчуючи сьогоденням.

# Example 2

The source text:

Міжнародний фестиваль українського фольклору «Берегиня»

Фестиваль відбувається раз на три роки та об'єднує носіїв фольклорних традицій – співаків, музик, танцюристів, майстрів народного мистецтва задля сучасного

відтворення та наукового осмислення надбань української народної культури. У програмі: культурно-мистецькі дійства у Луцькому замку, на етнографічних майданчиках у центрі міста, в міському парку культури і відпочинку імені Лесі Українки, в приміщеннях обласних театрів, Палацу культури за участі самобутніх фольклорних колективів з усіх районів і міст області, різних регіонів України, а також української діаспори близького і далекого зарубіжжя. Організатори: Управління культури Волинської облдержадміністрації, Обласний науковометодичний центр культури.

The target text:

1. The "Berehynia" international folk festival which is held once in three years, brings together folk singers, musicians and dancers from different regions of Ukraine as well as the Ukrainians from the near and far abroad. The event is sponsored by the local government and is aimed at promoting Ukrainian national customs. During the festival various sites around the city host impressive folk concerts and picturesque / colorful performances.

2. The "Berehynia" International Folk Festival, held triennially, unites folk artists from across Ukraine and the Ukrainian diaspora. Sponsored by the local government, the festival celebrates national customs with vibrant concerts and performances at various city venues.

# Supplement 2

# Localization

Translation localization, often referred to simply as "localization", is the process of adapting content, products, or services from one culture or locale to another in order to make them culturally and linguistically suitable and relevant for the target audience. It goes beyond mere translation and involves considering various cultural, linguistic, technical, and even legal aspects to ensure that the content or product resonates with the local audience and meets their preferences and expectations.

Localization is vital for businesses and organizations *looking to expand their reach into new markets*. It helps *establish a strong connection with the local audience*, enhances the user experience, and *ultimately contributes to the success and acceptance of products, services, and content in different cultural contexts*.

Imagine *a popular weather app* that was originally developed for an English-speaking audience in the United States. The app provides weather forecasts, temperature information,

and other relevant details to users. The developers of the app want to expand their user base to a new market: Ukraine. To do this effectively, they need to localize the app for the Ukrainian audience.

By localizing the weather app for the Ukrainian market, the developers ensure that Ukrainian users can easily understand and use the app. The app's content, interface, and *functionality are all tailored to meet the expectations and preferences of the* Ukrainian *audience*, enhancing the user experience and increasing the app's chances of success in the new market.

Here's how the localization process might look:

- 1. **Language Translation:** The app's interface, buttons, menus, and all textual content are translated from English to Ukrainian. This includes not only the weather-related terms but also any user instructions, error messages, and buttons.
- 2. **Cultural Adaptation:** In the original version of the app, the temperature is displayed in Fahrenheit, which is the standard in the United States. However, in Ukraine, Celsius is the standard. The app's code is modified to convert temperature readings from Fahrenheit to Celsius and to display them accordingly.

For example:

The original text: Scientists and lawmakers, however, recommend shoppers should do their best to avoid items that contain these controversial chemicals. On the list is *red dye No. 3*, frequently used for food coloring in candies and processed snacks.

**The translated text** (Deepl): Проте вчені та законодавці рекомендують покупцям робити все можливе, щоб уникати продуктів, які містять ці суперечливі хімічні речовини. У списку є **червоний барвник №3**, який часто використовується для підфарбовування цукерок і напівфабрикатів. **Cultural Adaptation:** in Ukraine **Red No.3**) is registered as E127.

**Cultural Adaptation:** in Ukraine **Red No.3**) is registered as E127.

(харчовий барвник, еритрозин, зареєстрований як харчовий додаток Е127)

- 3. **Date and Time Format**: In the United States, the date is often written in the format "Month Day, Year." In Ukraine, the preferred format is "Day, Month, Year." The app's date and time formats are adjusted to match the Ukrainian conventions.
- 4. **Icons and Symbols:** The app uses certain icons to represent weather conditions, such as a sun for clear weather and a cloud for overcast conditions. While these symbols are universally recognized, the developers might consider replacing them with icons that are more familiar or culturally relevant to the Ukrainian audience.
- 5. User Interface: Any buttons or options that may not be relevant to a Ukrainian user or that could have different connotations in Ukrainian culture are adjusted or renamed to ensure they make sense and are culturally appropriate.
- 6. **Local Regulations:** The app might need to adhere to certain local regulations in Ukraine, such as privacy laws. This might involve modifying the app's terms of use, privacy policy, and user data handling practices to comply with Ukrainian laws.

7. Testing and Quality Assurance: The app undergoes thorough testing to ensure that the changes made during localization haven't introduced any bugs (дефекти, помилки, збої) or issues. This includes checking for text overflow, layout problems, and functionality errors that might have arisen due to the modifications.

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# Supplement 3

## **Idiomatic Translation**

Within the context of idiomatic translation, the goal is to convey the idiomatic expressions, colloquialisms, and cultural nuances of the source language *in a way that resonates naturally with the target audience*.

In summary, idiomatic translation focuses on preserving the meaning and impact of the source text while adapting it to the linguistic and cultural context of the target language.

She *shattered the glass ceiling* on her historic journey to space (Sally Ride).
 Вона *розбила скляну стелю* під час своєї історичної подорожі в космос (Deepl translation).

**To shatter the glass ceiling** – зруйнувати стереотип про місце жінки у соціумі / про професійну непридатність жінок.

2. Biden *raised eyebrows* last week when he said he made the "difficult decision" *to approve the transfer of* American cluster munitions.

Минулого тижня Байден *підняв брови*, коли сказав, що прийняв "важке рішення" *схвалити передачу* американських касетних боєприпасів (Deepl translation).

То **raise eyebrows** – шокувати, вразити.

3. Threads is intended to offer a space for real-time conversations online, a function that has long been Twitter's *core selling point*.

Threads має на меті запропонувати простір для спілкування в режимі реального часу в Інтернеті – функція, яка вже давно є *основним пунктом продажу* Twitter (Deepl translation).

A selling point – елемент конкурентоспроможності; унікальна характеристика (якість); економічна перевага; спеціальна пропозиція.

4. The renaming could be seen as something of *a brand overhaul ''Hail Mary''* for the company as it *teeters on the edge of bankruptcy*.

Перейменування можна розглядати як щось на кшталт *капітального ремонту бренду "Аве Марія*" для компанії, яка балансує на межі банкрутства (Deepl translation).

**Hail Mary** 1. Молитва «Аве Марія», у православ'ї «Богородице, радуйся». 2. відчайдушна спроба, останній шанс.

# **Unit 6** Translation Strategies

- 1. What is 'translation strategy'? Definition.
- 2. The factors affecting the choice of a translation strategy.
- 3. Types of translation strategies.
- 4. Techniques used within the direct and natural translation strategies.

# **1.** What is Translation Strategy? Definition.

Before starting his/her translation a translator makes a pre-translation decision on how to translate. S/he has to adopt **an action plan** that will guide her/him through the translation process and help her/him find a suitable solution to translation challenges.

- A strategy is the idea of a person about the best way to act in order to reach a goal.
- A translation strategy is a pre-translation action plan that determines the ways of translation of the whole text.
- When adopting a translation strategy the translator is making decision about the **objective** (or objectives) of translation, i.e., what the TT would be like, for example, would it retain the formal qualities of the ST or would it be functional and target recipient- oriented.

# 2. The Factors Affecting the Choice of a Translation Strategy.

A translator should be aware of a few <u>factors that might affect</u> his/her <u>choice of the</u> <u>translation strategy / method</u> as well as the translation techniques determined by this strategy /method.

### **Extra-linguistic factors**:

- 1. The **function of the ST** (whether it is designed to inform, or to persuade, or to evoke aesthetic feeling and/or emotional attitude, etc.).
- 2. The **type of the TT receptor** (their cultural and/or educational background and expectations).
- 3. The **significance of some elements** in the ST (what *must* be rendered and what *may* be rendered or omitted).
- 4. The **complexity of the situation** described in the ST.

# Linguistic factors:

- 1. The **style and register of the ST** (whether it is a literary prose, poetry, historical, academic, business, economic, mass media, etc. text).
- 2. The amount of **terms** and **culture-specific units** in the ST.
- 3. The number of translation **challenges**.

Thus, the pre-stage of translation process presupposes translator's awareness of the **factors** stated above and setting the **objective** of his/her translation. It is exactly on this stage where a global translation strategy and a suitable method to implement it are adopted.

# 3. Types of translation strategies.

- 1. Global strategy (Macro strategy)– is applied to the entire text to be translated
- 2. Local strategy (Micro strategy: technique / procedure / operation) vary within the same text according to each case and depending on the specific situational elements to be translated.

Basically, there are two **global** translation strategies, namely, **direct** translation and **natural** (oblique) translation; the others are seen as their modifications.

**The strategy of DIRECT translation (meta-phrasing)** is taken when the predominant (першочерговий, головний) purpose is to convey **as exactly as possible** the meaning of every word and turn of phrase in the original.

The strategy of NATURAL translation (paraphrasing) is adopted when the predominant purpose is to produce a result that **does not read like a translation** at all, but rather moves in its new dress with the same ease as in the original.

The DIRECT and NATURAL translation strategies correspond to the similar strategies.

Direct translation	Natural translation
Accurate / exact translation	Oblique (непрямий, з відхиленням) translation
Meta-phrasing	Paraphrasing
Faithful translation	Transparent translation
	Readable / publishable translation

Form-oriented translation	Meaning-oriented translation
Form-based translation	Meaning-based translation
ST-oriented translation	Target-recipient oriented
Literal translation	Free translation
Word-for-word translation	Message-for-message translation
Semantic translation	Communicative / idiomatic translation
Symmetric	Asymmetric
Literal translation	Idiomatic translation
Foreignization	Domestication

To note:

- Foreignization is a translation strategy in which there is close adherence (дотримання, відповідність) to the source text structure and syntax. In other words, it is source-text-oriented translation, or more or less literal translation. In foreignization, the reader is taken closer to the foreign language author, the foreign language itself as well as the foreign culture.
- **Domestication** is a translation strategy which is aimed at producing a text that is adapted (пристосований) to the target culture and target text norms. It is **target recipient-oriented translation** that explains the source culture items.

For example:

- 'Або як знову зірветься до бійки з панськими гайдуками, то прошу до мене'
   Or if he once again gets into a fight with the lord's hayduks, please come to me (foreignization) / Or if he once again gets into a fight with the lord's private soldiers, please come to me (domestication).
- Speaking names (domestication): old Sir Thomas Coffin and Lady Coffin – старий суддя сер Томас Тойсвіт і леді Тойсвіт; Cackle, the assistant-surgeon – помічник військового лікаря Кудкудакт (cackle

– кудкудакати, квоктати);

Heavytop, the colonel – полковник Неперепийлі.

### 4. Techniques used within the direct and natural translation strategies.

- A. **Direct translation** techniques include:
  - 1. **Borrowing** (запозичення) involves using the same word or expression of the original text in the target text. The word or expression borrowed may be written in **italics.**
  - 2. **Calque** or **loan translation** is a phrase borrowed from another language and translated **literally word-for-word.** An unsuccessful calque can be extremely unnatural and can cause unwanted humor, often interpreted as indicating the lack of expertise of the translator in the target language.
  - 3. Literal Translation is called a word-for-word translation or meta-phrase. A literal translation can only be applied to languages which are extremely close in cultural terms.
- **B.** Natural translation techniques are used when the ST cannot be directly translated without altering the meaning or upsetting (порушення) the grammatical and stylistic elements of the target language.

Natural translation techniques include:

- 1. **Transposition / Permutation** is the action of changing the arrangement, especially the linear order, of a set of items).
- Modulation presupposes using a phrase that is different in the source and target languages to convey the same idea (*Will you leave a message for her? – Що їй nepedamu*?).

To modulate an activity or process means to alter it so that it is more suitable for a particular situation.

- 3. **Reformulation** is a translation procedure which uses a **completely different expression to transmit the same reality** when translating idioms or advertising slogans.
- 4. Adaptation, also called cultural substitution, occurs when something specific to one language culture is expressed in a totally different way that is familiar or appropriate to another language culture.
- 5. **Compensation** is used when something cannot be translated, and the meaning that is lost is expressed **somewhere else in the translated text**.
- 6. Amplification adds new linguistic elements in the target text.
- 7. Elision occurs when some items considered as **non-essential** and must **be removed** because their elision will improve the stylistic quality of the translated work.

# 5. Discussion.

# Text 1

ST	Direct Translation
— А дякую за запитання. А чесно	Em thank you for asking. Em frankly,
кажучи, ви знаєте, я, а працюю на	you know, I have, em been serving as
посаді президента України, а двісті	President of Ukraine, em for two hundred
сорок вісім днів. Ви розумієте яка це	forty-eight days. You know what a difficult
складна професія, тому що я точно знаю	profession it is because I know exactly how
скільки днів я працюю. І десь біля ста	many days I work. And our new Parliament
п'ятидесяти днів працює наш новий	has been running near one hundred and fifty
парламент, починаючи з вересня. А і	days since September. Em and you know,
ви знаєте, в середньому за цей час за	on average of four months, five months
чотири місяці, п'ять місяців десь так, а	somewhere like that, em we have adopted
ми прийняли новим нашим	by our new parliament, by the Verkhovna
парламентом, Верховною Радою	Rada of Ukraine, we have adopted, em so
України, ми прийняли а таку кількість	many laws, important laws that could not be
а законів важливих, дуже важливих,	passed for various reasons, it's not about the
яких не можна було прийняти по різним	presidency, for various reasons over many
причинам, справа не в президенстві, по	years that have been improving the truly
різним причинам за багато років, які	business climate for Ukraine. We reformed
поліпшують а дійсно бізнес клімат	despite everything, em we reformed em
для України. Ми реформували,	everything, we started, you know we have
незважаючи ні на що, а ми	a very difficult situation of land reform, but
реформували а все, ми почали ви	we have already voted for this land
знаєте у нас дуже складна ситуація	moratorium reform, for the sale of land in the
земельної реформи, але ми вже	
проголосували цю реформу мораторію	reforms for modern Ukraine.
землі, з продажу землі у першому	
читанні, це одна з найскладніших	
реформ для сучасної України.	
	Natural Translation
— А дякую за запитання. А чесно	Thank you for your question. Well, frankly,
кажучи, ви знаєте, я, а працюю на	I have been holding office as the President
посаді президента України, а двісті	of Ukraine for 248 days. Presidency is a
сорок вісім днів. Ви розумієте яка це	difficult business, you know, therefore
складна професія, тому що я точно знаю	every single day of my tenure of office

	stands vividly in my mamory. The
скільки днів я працюю. І десь біля ста	stands vividly in my memory. The
п'ядитесяти днів працює наш новий	government has been working for about 150
парламент, починаючи з вересня. А і	days since September, And, you know, a lot
ви знаєте, в середньому за цей час за	of important legislations were adopted by
чотири місяці, п'ять місяців десь так, а	our new Parliament, The Verkhovna Rada of
ми прийняли новим нашим	Ukraine, during the past 4, or maybe 5
парламентом, Верховною Радою	months. And all these significant laws, which
України, ми прийняли а таку кількість	could not have been passed earlier for a few
а законів важливих, дуже важливих,	reasons, can really improve business
яких не можна було прийняти по різним	environment in Ukraine. Against all the odds
причинам, справа не в президенстві, по	/ nevertheless), we did start the process of
різним причинам за багато років, які	reforming the country's economy. One of the
поліпшують а дійсно бізнес клімат	most challenging legislations to be enacted
для України. Ми реформували,	was the land reform. Being aware of its
незважаючи ні на що, а ми	importance for Ukraine's further
реформували а все, ми почали ви	development we have already passed the
знаєте у нас дуже складна ситуація	moratorium act on land sale at the first
земельної реформи, але ми вже	reading.
проголосували цю реформу мораторію	
землі, з продажу землі у першому	
читанні, це одна з найскладніших	
реформ для сучасної України.	

# To compare:

Direct Translation Strategy	Natural Translation Strategy
Em thank you for asking.	Thank you for your question.
Em frankly, you know, I have, em been	Well, frankly, I have been holding office as
serving as President of Ukraine, em for	the President of Ukraine for 248 days.
two hundred forty-eight days. You know	Presidency is a difficult business, you know,
what a difficult profession it is because I	therefore every single day of my tenure of
know exactly how many days I work.	office stands vividly in my memory.
And our new Parliament has been running	And our newly elected Parliament has been
near one hundred and fifty days since	active (has been up and running) for about
September.	150 days since September,
Em and you know, on average of four	And, you know, a lot of important
months, five months somewhere like that,	legislations were adopted by our new

em we have adopted by our new parliament, by the Verkhovna Rada of Ukraine, we have adopted.	
em so many laws, important laws that could not be passed for various reasons, it's not about the presidency, for various reasons over many years that have been improving the truly business climate for Ukraine.	And all these significant laws, which could not have been passed earlier for a few reasons, can really improve business environment in Ukraine.
We reformed despite everything, em we reformed em everything, we started,	Against all the odds / nevertheless), we did start the process of reforming the country's economy.
you know we have a very difficult situation of land reform, but we have already voted for this land moratorium reform, for the sale of land in the first reading, this is one of the most difficult reforms for modern Ukraine.	One of the most challenging legislations to be enacted was the land reform. Being aware of its importance for Ukraine's further development we have already passed the moratorium act on land sale at the first reading.

# Text 2

### Довідкова інформація

Музей волинської ікони в Луцьку – єдиний в Україні музейний заклад, у якому експонується колекція регіональних ікон. До неї увійшли ікони XVI-XIX ст., Царські ворота і фігури святих із храмів Волинської області. Вони були зібрані під час експедицій у кінці 80-х рр. минулого століття, які організовував відомий мистецтвознавець Павло Жолтовський.

Музей заснували 1993 р. У 2001 р., на честь 10-річчя незалежності України, його експозицію розширили. Зараз у фондах музею — більше 600 ікон. Серед них є найстарша в Україні Холмська Чудотворна ікона Божої матері XI ст. Вона — одна з 5 найцінніших чудотворних ікон Київської Русі. У XVIII ст. ікону коронував Папа Римський Климент XII. У радянські часи її переховували у своїх помешканнях жителі Івано-Франківщини і Волині. Під час екскурсій музеєм працівники дають усім охочим змогу залишитися наодинці з Холмською Чудотворною іконою Божої Матері та помолитися до неї.

Також у музеї зберігаються роботи знаменитого українського іконописця XVII-XVIII ст. Йова Кондзелевича, який гармонійно поєднував західноєвропейську і східну іконописні традиції. У Музеї волинської ікони відбуваються тематичні заходи, презентації книг, концерти духовного співу і камерної музики.

https://md-ukraine.com/ua/object/detail/8169\_muzej-volinskoi-ikoni.html

### To compare:

Direct Translation Strategy	Natural Translation Strategy
The Volyn icon museum in Lutsk is the only	The Volyn icon museum founded in 1993 in
museum establishment in Ukraine which	Lutsk is the only one of its kind Ukraine's
exhibits a collection of regional icons. It	museum that boasts 600 authentic icons of
contains the icons of the 16-19 century, the	the 16-19 centuries that have been collected
Holy Gates and figures of saints from the	from local churches across the Volyn region.
Volyn district temples. They were collected	Besides the icons the museum also displays
during the expeditions in the late 80-ies of	exclusive church decorations and religious
the last century which were organized by a	ritual items. Among its exhibits is the
famous art scholar Pavlo Zholtkovsky	Ukraine's oldest and time-honored icon of
	Virgin Mary of Holm (11 century), which is
	believed to be wonder-working

# To recap:

- Different types of translation strategies fall under two categories **global** (macro) strategies and local (micro) strategies.
- The global strategies are of two major types **direct** translation and **natural** translation strategies.
- Each type of the strategies entails specific **methods** and **techniques** of translation.
- Before deciding what strategy would work out best a translator has to consider and evaluate the **extra-linguistic** (situational) and **linguistic** factors of translation.

# Unit 7 Equivalence / Equivalents

- 1. The concept of equivalence.
- 2. A word in the dictionary and in the context.
- 3. Linguistic approach to equivalents' classification. Types of equivalents.
- 4. E. Nida's theory of equivalence. Formal and Dynamic equivalents.

# 1. The Concept of Equivalence.

Equivalent means equal in value.

The principle of equivalence is based on **the mathematical law of transitivity** that reads:

'If **A** is equal to **C** and **B** is equal to **C**, then **B** equals **A**'.

value – значення, значущість mathematical law of transitivity – математичний закон перехідності

#### Translation equivalence:

If a word or word combination in one language (A) corresponds to a certain <u>concept</u> (C) and a word or word combination in another language (B) corresponds to <u>the same</u> <u>concept (C)</u>, these words or word combinations are considered **equivalent** (connected by the equivalence relations).



**Concept** – an abstract idea or mental image of something

**Equivalence** is the **similarity of meaning** observed in the units of different languages. The units of the TL with the meaning **similar** to the relevant units of the SL are called **translation equivalents**.

similar – схожий, подібний, однорідний similarity – схожість, подібність

## To sum up:

**Translation equivalence** refers to the idea that **two or more linguistic expressions** from different languages convey **the same meaning or information**.

Essentially, it means that when you translate a word, phrase, or sentence from one language to another, **the meaning remains the same.** For ex., *He is my friend* – *Він мій друг* 

However, it's important to note that not all languages have exact translation equivalents for every word or phrase due to **differences in grammar, syntax, and cultural nuances**. Sometimes, translators need to find the closest possible equivalent or use alternative strategies to convey the intended meaning accurately.

to **convey** – *nepedaвати, виражати (інформацію, думку)* to **refer** – *стосуватись, посилатись (на – to)* 

# 2. A Word in the Dictionary and in the Context.

Words *table* and *cmiл* are equivalent (еквівалентні) through the similarity of the meanings. However, in fact, the words *table* and *cmin* are not equal or equivalent – they are **equivalent** <u>only</u> under specific translation conditions – in the context.

Specific translation conditions (linguistic context)			
1. He keeps an open	Він – гостинний	1. <i>Стіл</i> знахідок	Lost property
<mark>table.</mark>	господар.		office / Lost and
			Found office
2. By 2 a.m. he was	До другої години	2. Шведський	Smorgasbord,
under the <i>table</i>	ночі він був	<mark>стіл</mark>	[ˈsmɔːgəsbɔːd]
	п'яний, як чіп.		buffet

Researchers differentiate various types of contexts, such as

- **linguistic (textual)**, **situational (communicative**) sociocultural, sociological, and globalizing,
  - or
  - linguistic, situational (communicative) and cultural .

**Linguistic context** refers to the language environment in which a word is used within a text, – **word combinations and syntactic structures.** 

The dictionary definition of the word **"sterile"** indicates the following senses:

1) неплідний, нездатний до запліднення;

2) безрезультатний;

3) стерильний, стерилізований.

In different **language environment** this word may take the equivalents that are meaningful primarily **on the level of word combinations or phrases**, or **immediate (narrow) linguistic context** (ближне / близьке, безпосередне оточення слова).

<u>sterile</u> work	<b>марна</b> робота
<u>sterile</u> soil	неродючий трунт
his efforts were <u>sterile</u>	його зусилля не мали жодного результату
<u>sterile</u> syringe	стерильний шприц
the disease made her <u>sterile</u>	через цю хворобу вона стала <b>безплідною (не могла мати дітей)</b>

This case demonstrates that

- 1) the words in the dictionary are not the universal substitutes in a context. **substitute** заміна, замінник
- 2) the dictionary is a prompt in pre-translation analysis, however, it is the **linguistic context** that specifies the final decision about the equivalent option. **prompt**  $- ni\partial\kappa a_{3}\kappa a$

Another example:	
in the dictionary	Котячий – <i>cat's</i> / котячий хвіст – <i>cat's</i> tail
	<i>Cat's tail</i> is the appropriate equivalent to котячий хвіст. appropriate [ə'prəupriit] відповідний, доречний

in the context	Він не міг спати через котячі концерти на дворі.
	He couldn't sleep because of <i>caterwauling (Dutch concert)</i> from
	outside.
	Thus, cat's concert as котячий концерт is not an appropriate
	equivalent.

# 3. Linguistic Approach to Equivalent Classification. Types of Equivalents.

### Linguistic Approach

- a) This approach emphasizes the structural and formal aspects of language.
- b) It classifies translation equivalents based on linguistic criteria such as syntax, morphology, and semantics (meaning).
- c) Linguistic equivalents are often concerned with finding correspondences between linguistic elements of the source and target languages.
- d) It tends to prioritize accuracy in preserving the linguistic structures and forms of the original text.

Similar to the types of translation **equivalent types** are diverse. Their classifications are based on **different criteria**:

	Types of equivalents	Criteria
1.	Full / Partial	
	Гарбуз – <b>ритркіп</b>	
	However, certain varieties of this plant	degree of semantic similarity
	have different names in English, for ex.,	
	squash.	
2.	Permanent (proper names, terms, etc.)	contextual independency / dependency
	Variable (one or the meanings from the	
	dictionary)	permanent equivalents do not depend on
	Occasional (the meaning is different	the context
	from those on the dictionary list; the	
	meaning is fully generated by the	variable and occasional equivalents are
	context)	context-dependent
3.	Lexical	
	Phraseological (Idiomatic)	types of the language units involved
	Grammatical	

# 4. E. Nida's Theory of Equivalence. Formal and Dynamic Equivalents.

The notion of **equivalence** is the **key subject of E. Nida's studies of the Bible**. To better understand the theoretical positions their translation is provided in the parallel mode.

1.	He differentiates between formal and	Він розрізняє формальні та динамічні
1.		
	dynamic (other terms: <i>situational</i> /	(інші терміни: ситуативні /
	<i>functional</i> ) equivalents and advocates	<b>функціональні) еквіваленти</b> і відстоює
	the view that equivalent <b>option</b> depends	думку, що вибір еквівалента залежить
	on the <b>purpose</b> of translation.	від мети перекладу.
2.	Specifically, if a translator sets out the	Зокрема, якщо перекладач <u>ставить</u>
	task to reproduce the wording of the	<u>перед собою завдання</u> якомога точніше
	original as close as possible, they are	<u>відтворити формулювання</u> оригіналу,
	likely to use <b>the formal equivalence.</b>	він, швидше за все, скористається
		формальною еквівалентністю.
3.	The dynamic equivalence is employed	Динамічна <b>еквівалентність</b>
	when the aim of the translation is to	використовується, коли метою
	trigger the same impact on the target	перекладу є викликати такий же
	<b>receptor</b> as the original text does on the	вплив на цільовий рецептор, який
	source user (Equivalence effect).	оригінальний текст справляє на
		користувача оригіналу (ефект
		еквівалентності).
4.	In both cases translation takes place	В обох випадках переклад відбувається
	providing that the message of the ST is	<u>за умови, якщо</u> зберігається зміст
	retained. If the message is lost in the	оригіналу. Якщо при формальній
	formal equivalence (word-for-word	еквівалентності (дослівному перекладі)
	translation) it should be rejected.	зміст втрачається, то її слід відхилити.

**Formal Equivalence** attempts to render a text **word-for-word** (directly) at the expense of its naturalness; attention is on the **form of the message**. Formal Equivalence is an option to attain **fidelity**.

at the expense of – за рахунок; ігноруюючи to attain – досягати fidelity – точність **Dynamic Equivalence** (functional / situational) attempts to render **the thought** expressed in the ST at the expense of its faithfulness; emphasis is on **readability**. Dynamic Equivalence is an option to attain **transparency**.

faithfulness – точність, вірогідність переклад transparency – зрозумілість, ясність, доступність перекладу

### Example 1

### Mist covered a calm sea in the Straits of Dover yesterday.

*Formal:* Туман покривав спокійне море у протоці Па-де-Кале вчора. *Dynamic:* Вчора над протокою Па-де-Кале стояв туман. Море було спокійним.

### Example 2

### I managed a number of projects in Ukraine from London.

Formal: Я керував декількома проектами в Україні з Лондона.

*Dynamic:* Працюючи в Лондоні, я керував низкою проектів, що виконувались (здійснювались) в Україні.

### To recap:

**Equivalence** is attained by setting up **meaningful correspondence** between the ST and TT.

- Equivalent units are those which have the similar meaning and produce the similar communicative effect.
- The role of context in shaping the meaning of a phrase or sentence cannot be overstated. Within the field of translation, context has paramount importance; a single word may have varied meanings in different contexts, thus taking different equivalent options.
- Each word in a text is engaged in **dynamic interplay** with other lexical elements as well as with the whole text. It is this interplay among words that **informs about potential equivalents**.
- The linguistic approach categorizes translation equivalents based on formal linguistic features, such as structure and meaning. It emphasizes the role of the immediate or remote context in which the word is used.
- The choice of **Formal** or **Dynamic equivalence** depends on the **purpose** of translation.

# Unit 8 Communicative Approach to Equivalence

- 1. Structural equivalence.
- 2. Semantic equivalence.
- 3. Pragmatic equivalence.

### **Introduction**

### **Communicative Approach:**

- a) The communicative approach prioritizes the overall communicative effectiveness of translation.
- b) It considers the intended meaning, function, and impact of the original text on its audience.
- c) Translation equivalents within the communicative approach are classified based on their ability to convey the same communicative intent, message, or effect across languages, even if the linguistic forms differ.
- d) This approach acknowledges that direct correspondence may not exist and encourages translators to focus on achieving equivalent communicative outcomes.

Translation as a communicative event

Translation is understood in terms of a **communicative event** or **communicative process**. Viewed from the **communicative perspective** translation equivalence could be achieved at *different levels* of a text or utterance, i.e. the ST and TT can be similar (or identical) structurally, semantically and pragmatically.

**Structural similarity** presupposes the closest possible *formal correspondence* between the ST and TT.

Semantic similarity between the ST and TT implies describing *the same situation*.

**Pragmatic similarity** between the ST and TT means that the both texts should have the same *communicative function*. The TT should have the same *impact* upon the target receptor as the ST has.

# Example 1

### We must also act in a serious and responsible way.

- Ми також повинні діяти серйозно та у відповідальний спосіб. (*structural similarity* )
- Наші дії повинні бути виваженими та відповідальними. (*semantic similarity*)

## Example 2

# Today, I call for new Clean Skies legislation.

- Сьогодні я оголошую нове законодавство «чистого неба». (*structural similarity*)
- Сьогодні я виступаю з закликом прийняти новий пакет «Законів чистого неба». (*semantic similarity*)

## Example 3

### The two bickered constantly.

- Ці двоє постійно сварились. (*structural similarity*)
- Вони жили, як кіт з собакою. (pragmatic similarity)

#### То **bicker** – сваритись, сперечатись, битись

		Parameters	
Type of equivalents	S – T	S - T	S - T
	syntactic structure	meaning	communicative
	(wording)		function / goal
Structural			
	+	+	+
Semantic	-	+	+
Pragmatic	-	-	+

## **1. Structural Equivalence.**

- Structural equivalence results from similarity of grammatical form and lexical items. It corresponds to <u>the word-for-word</u> (literal) type of translation. It is employed when it is <u>important to adhere to the ST as much as possible</u>, however only at the expense of naturalness rather than meaning.
- Structural equivalence is considered to be appropriate when reproducing the **original wording** it <u>also</u> conveys both the **meaning** and **communicative function** of the ST.
- In general, it is possible to use the structural equivalent without departing from the semantic or pragmatic quality of the translation, <u>otherwise it should be turned down.</u>

#### **Translate:**

- 1. He thanked for my help.
- 2. They congratulated me on that occasion.
- 3. When are you going to start the experiment?
- 4. She asked you to call her back tonight.
- 5. The doctor dressed the man who had been burnt.
- 6. The paper deals with subjective modality in text announcements.

### 2. Semantic Equivalence.

Semantic equivalence renders the meaning and communicative intention of the ST, but in different from the ST wording:

- describes the same **situation** as in the ST;
- conveys the same **message** as in the ST, however in a **new wording**.

It is employed when:

a) syntactic structures of the S and TL do not coincide:

I saw him cross the street.

We are surprised at his having come so late.

There is no turning back.

b) <u>lexical items</u> of the SL denote <u>concepts</u> which do not coincide with those of the TL. Therefore, some fragments of the original <u>necessitate</u> <u>lexical and / or</u> <u>grammatical transformations</u> – reduction or extension (explanation) in the text received.

#### **Translation Sample**

I want to say a word of appreciation (1) to a number of non-Defense Department individuals (2) most of them former government officials (3) or judicial officials of various types (4) who have given a great deal of time to provide advice (5) as we worked through these important issues (6).

#### **Structural Equivalent**

- 1. Я хотів би сказати слово вдячності
- 2. багатьом особам не з Міністерства Оборони
- 3. більша частина яких колишні урядові чиновники
- 4. чи різні юридичні офіційні особи,
- 5. які присвятили багато часу, надаючи нам консультації,
- 6. коли ми працювали над цими важливими питаннями.

#### **Semantic Equivalent**

- 1. Я хотів би подякувати
- 2. тим, хто не є співробітниками Міністерства Оборони.
- 3. Здебільшого, це колишні працівники уряду
- 4. і юристи з різних відомств.
- 5. Вони приділили нам багато часу, консультуючи нас
- 6. під час роботи над вирішенням цих важливих питань.

Both target texts are equivalent, however, the first translation meets only the linguistic parameters of the situation whereas the second one meets the linguistic as well as communicative parameters and thus, it functions as a communicative event.

#### **Translate:**

- 1. It is up to a direct manager to make a final decision.
- 2. The best match to our requirements gets the job.
- 3. Introducing to smile as a social act.

- 4. The matter requires ventilation.
- 5. He advocates gun control.
- 6. He is our frequent flier.
- 7. We spent 5 busy days in London.

# **3. Pragmatic Equivalence.**

Semantics				Pragmatics	
of	words	and	their	The study of words and their meanings	
meanings within language.				within language <b>placed in context</b> .	

**Pragmatic equivalence** is the way of rendering when the <u>wording</u> and the <u>meaning</u> of the S and T utterances <u>may be different</u>, but their <u>communicative intentions / goals are</u> <u>identical</u>. In order to reproduce the original communicative intention the translator must adjust their rendering to the <u>situational context</u> and the <u>TL speech norms</u>.

Pragmatic equivalents are employed in translation of:

- pragmatic idioms;
- stereotypical speech expressions;
- notes / plates;
- idiomatic expressions / proverbs / sayings.

# Pragmatic Idioms

- Everyday conversation expressions.
- Other terms: pragmatic idioms / conversational routines / situational fixed expressions / interactional idioms / speech act idioms. For ex.: *How do you do? Thank you, I am sorry.*
- They are fixed parts in human interaction and "closely bound to a special function or communication situation".

• Pragmatic idioms are full or elliptical utterances steadily used in certain communicative situations whose meaning is directly drawn from the context; their <u>basic and intentional meanings may not coincide.</u>

### **Translate:**

- 1. I should worry!
- 2. Take it or leave it.
- 3. Well, to be sure.
- 4. Come out with it!
- 5. What liberty!
- 6. Keep moving!
- 7. Break a leg!
- 8. On my way.
- 9. That cat won't fly!
- 10. Come again.
- 11. Hear the man talk!
- 12. That decides me!

They may take **<u>expressive</u>** or **<u>unexpressive</u>** equivalents.

# **Translate:**

Expressive equivalents:

- 1. None of your business.
- 2. Get the hell out of here!
- 3. The hell with it.
- 4. Easy does it.

Unexpressive equivalents:

- 1. Hold it / on.
- 2. On my word!
- *3. It'll be my honor.*
- 4. Done!

Close to pragmatic idioms are stereotypical speech expressions.

## **Stereotypical Speech Expressions (Situational Speech Expressions)**

**Stereotypical speech expressions** are steadily and habitually repeated set expressions. They are used in some **subject areas / situations** (congratulations, rituals, sports, transport, military drill, class room, message transmission, warnings, gratitude, etc.).

Their translation must be <u>comprehensible</u> and <u>natural</u> (accommodated to the T receptor's mode of thinking and conventional speech norms).

#### Translate and indicate the subject area the expressions could be used in:

- 1. Many happy returns of the day!
- 2. Man on!
- 3. Excuse me, I'm getting off.
- 4. No beer! I'm driving!
- 5. Stop! I have a gun! / Freeze or you're dead man!
- 6. Cheers!
- 7. Encore!
- 8. Are you following me?
- 9. Up! Shun! Ease!
- 10. All aboard!
- 11. All change!
- 12. Live wire!
- 13. All fares, please.

### Notes / Plates

Pragmatic equivalents of Notes / Plates translation result from a thorough analysis of the <u>situational context</u>. Their translation must be <u>conventional</u> (звичний, загальноприйнятий, традиційний).

#### **Translate:**

- 1. Private.
- 2. Fragile!
- 3. No dogs allowed.
- 4. Admission by order.
- 5. Authorized Persons Only.
- 6. No trespassing!

7. Staff only.
 8. Men at work.

# **Idiomatic Expressions. Proverbs.** Sayings.

Pragmatic equivalents used in translation of some idiomatic expressions are termed <u>Genuine Idiomatic Analogies</u> or <u>Approximate Analogies</u>. They contain <u>a new image</u> different from that in the SL expression.

### **Translate:**

- 1. He never sets the Thames on fire.
- 2. Once in a blue moon.
- 3. Murder will out.
- 4. No bee, no honey.

**Text fragments** which contain the above listed elements may be found in any functional style. For example, in fiction: **"Catch 22" by J. Heller.** 

1. *That sounds like a lot of crap to me*. – По-моєму, це якась маячня.

2. He tried not to brood about it too often. – Він взагалі викинув це з голови.

3. You always side with other people. You don't back up your men. – Чужих ви завжди захищаєте, а на своїх вам начхати.

3. *Keep him five days under observation and make him beat it* ! – Потримайте його тут п'ять днів, а тоді хай іде гуляти.

### To recap:

From the communicative perspective, **Equivalence** is viewed in terms of syntax, meaning and communicative aim and is defined as syntactic (**structural**), **semantic** and **pragmatic**.

**Structural Equivalence** establishes the closest possible **formal correspondence** between the ST and TT and seeks to achieve the highest degree of <u>similarity between the grammatical forms and lexical items</u> of the ST and TT

**Semantic Equivalence** is used to render the ST message in a manner that is **natural** and **comprehensible** to the T receptor.

**Pragmatic Equivalence** is set up between the ST and TT to describe the **same extralinguistic situation** and evoke **the same reaction** in the target receptor to it. The input and output materials may **differ** in the linguistic devices as well as semantic components, however, they perform the **identical** to the ST **communicative function**.

# Unit 9 Translation Operations (Translation Techniques)

- 1. Lexical operations:
- A. Lexical operations based on imitation.
- B. Lexical operations based on semantic change.
- 2. Grammatical aspect of translation.
- 3. Grammatical transformations.

### 1. Lexical Operations.

The procedures (micro strategies, techniques, operations) used in translation of lexical items are divided into two groups:

# <u>A. Lexical Operations Based on Imitation of the Form</u> of a Word or a Collocation:

- a) transcription: Liverpool, Brighton, Brown.
- b) transliteration: Hudson, Parker, Columbia.
- c) loan translation / blue print (phrases).

For example:

- Народний артист України People's Artist of Ukraine.
- Заслужений діяч культури України Honored Worker of Culture of Ukraine.
- Shadow cabinet, work-to-rule, Iron curtain.

d) cultural substitution: *City Mayer, Great Thursday, the Intercession of the Holy Virgin* (the religious feast).

**Cultural substitution** refers to the translation of some known or unknown concepts in the source language by using the substitution **from the culture** of the target language.

# **B. <u>Lexical Operations Based on Semantic Change.</u>**

Lexical transformations. Contextual substitutions.

- 1. Specification / Concretization
- 2. Generalization

- 3. Modulation / Semantic Development
- 4. Antonymic transformation
- 5. Addition
- 6. Omission

#### **Specification / concretization**

#### **Translate:**

- 1. Were you in the army?
- 2. You.
- 3. "Bring him here!" he said finally.
- 4. "Come here, darling," said Mary.
- 5. She said that she was in bed and ill.
- 6. Thanks for telling me, I said.

### Generalization

#### **Translate:**

- 1. She was six feet tall.
- 2. I ordered a Manhattan.
- 3. There were dozens of articles about him.
- 4. He comes over and visits me practically every weekend.

**Modulation (semantic development)** is used to render the sense and, at the same time, to observe the norms (grammatical and communicative) of the TL. Another way of referring to the same object or an aspect of the same situation.

### Translate:

- 1. It's your opinion, not mine.
- 2. These shoes are not available in your size.
- 3. He made no comments.
- 4. But I'm in the dark really about that case.
- 5. How many people can you seat in this room?

#### Antonymic transformation

The necessity for this transformation arises due to several reasons:

- 1) specificity of the S/T language systems;
- 2) contextual requirements;
- 3) traditional norms of TL.

### **Translate:**

1. It wasn't incorrect grammar.

- 2. You are a poor liar.
- 3. Why not give him some milk?
- 4. I wish I had time now.
- 5. I won't be back until tomorrow.
- 6. a dream of a car

#### **Addition:**

- a word which is implied in the structure is added in the TT;
- used to make some explanations or describe the notions which have no names in the TL.

#### **Translate:**

- 1. causes of war
- 2. since independence
- 3. She looked up at the Goya hanging opposite.
- 4. They left the hall in protest against the law.
- 5. world conference on food supplies
- 6. oil countries
- 7. gun license

#### Omission

This transformation is caused by stylistic considerations and deals with redundancy traditionally normative in SL and not accepted in TL.

#### **Translate:**

1. I regret to inform you that your application has not been successful. – Мені шкода, що твою заяву не прийняли.

- 2. What difference does it make?
- 3. Do you really and truly think so?
- 4. 'Hallo, you two!' he said.
- 5. The Treaty was declared null and void.

Addition and omission are both lexical and grammatical transformations...

### 2. Grammatical Aspects of Translation.

Grammatical aspects of translation should be taken into account while rendering grammatical categories.

1. Translation of parts of speech (Gerund, Participle, Infinitive, Article, etc.).

2. Translation of morphological categories (Tense, Aspect, Voice, Number, Mood, Modality, etc.).

3. Translation of syntactic categories (constructions, word order, sentence types, etc.).

This naturally results in the necessity to introduce some <u>changes</u> in the TT. All the possible changes (transformations) may be classed under the types as follows:

### 3. Grammatical Transformations.

- 1. Omission / Zero translation / Compression / Reduction / Removal
- 2. Addition / Extension / Decompression
- 3. Transposition / Permutation
- 4. Replacement / Substitution
- 5. Complex Transformation
- 6. Integrating
- 7. Partitioning

#### **Omission / Zero translation / Compression / Reduction**

#### **Translate:**

1. His short term as prime minister does not permit one to assess his performance.

2. This makes one wonder.

3. All these things make **one** reconsider the size of the military budget and the size of the military.

- 4. I can see him.
- 5. Can you see the building over there?

6. What is really frightening is that over one million Chinese have already spilled over across our border.

#### Addition / Decompression / Extension

#### **Translate:**

- 1. At the meeting, the two Presidents also signed a border cooperation agreement.
- 2. He looked to the left. So did Andrew.
- 3. The crash killed 106 people.

**Transposition / Permutation** - the action of changing the arrangement, especially the linear order, of a set of items). There are differences in the word order and in information structures (theme-rheme arrangement) in the two languages.

#### a) word transposition:

1. A certain man was seen to burst into her room last night.

2. A new element will be discovered sooner or later.

3. The issue is to be voted immediately. – Необхідно негайно провести голосування з цього питання.

4. We got together tonight for a traditional New Year's Eve party at our favorite bistro.

#### b) clause transposition:

1. He had gone when I returned.

2. *He kept whistling "Song of India" while he shaved.* – Він голився й насвистував «Індійську пісеньку».

3. Ian is <u>on track to advance inland</u> with strong winds and heavy rains expected in portions of Florida, Georgia, and the Carolinas over the next few days, **the National Hurricane** *Center said.* 

#### **Replacement / Substitution**

Replacement / Substitution of grammatical form.

Replacement / Substitution of parts of speech

Replacement / Substitution of sentence types.

Replacement / Substitution of sentence members.

### a) replacement / substitution of grammatical form:

- 1. five million dollars
- 2. her clothes were...
- 3. The dishes were done.

### b) replacement / substitution of parts of speech:

- 1. I'm an early riser.
- 2. He gave me a lift.
- 3. It's our hope that...

#### c) replacement / substitution of sentence types:

#### *simple sentence – composite (complex) sentence replacement:*

1. At that moment the door was opened by the maid. – Двері відчинились, і зазирнула покоївка.

2. The new constitution was accepted by 315 votes to 36 after an all-night sitting. - composite (complex) sentence -- simple sentence replacement:

- 1. He went on talking as <u>he worked</u>.
- 2. We will never reach a rapid improvement unless the whole community joins the effort.
- 3. Even though it was so late, the place was jam-packed.
- 4. He stepped away as I stepped forward.

**d) replacement / substitution of sentence members** (Subject – Object / Modifier) *The last week has seen an intensification of the diplomatic activity.* 

#### Integrating

#### Two SL sentences = one TL sentence

#### **Translate:**

1. They sent over one and a half hundred appeals to different levels of authority asking for aid in the liberation of their leader. They've also appealed to Ukraine's Supreme Court.

2. The Ukrainian leadership has been faced with making a difficult decision. It must choose between the interests of two strategic partners.

#### **Partitioning**

### **One SL sentence** = two TL sentences

#### **Translate:**

1. It was also a good omen if it happened to snow on that day for it indicated an early and mild spring.

2. Ukraine successfully passed the first stage of reforms, laying the necessary foundations for economic growth, but never reached the second one.

#### To recap:

The operations / techniques / transformations used by translators can be of lexical and grammatical nature. Lexical operations are categorized as lexical operations based on **imitation** of the form of a word or a collocation and lexical operations based on **semantic changes,** each category including a set of corresponding techniques. Grammatical transformations are those that involve changes in **syntactic structures** or changes in **morphological forms** between the source and target language units.

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